

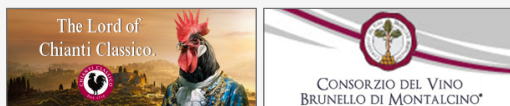
News



The ranking of Italian wine profitability

The most important parameter according to private Italian wine companies is profitability, which the study by the journalist Anna Di Martino has focused on again this year. The number one spot went again this year to San Guido Estate, where Sassicaia, was created and is kept - with an index of 53.45%. Second place is again Marchesi Antinori, with a ratio of 46.11%. Third place is Cusumano (36.3%), followed by Marchesi Frescobaldi at 32.86%. The Marzotto brothers' Santa Margherita group registered high profitability (31.95%), followed by Castellani (26.8%), Ruffino (26.56%), Famiglia Cotarella (26.2%). Guido Berlucchi (25%) and Agricola San Felice (24%).

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SMS

Sassicaia, the most sought-after Italian wine

Whether you are a fan of fine wines or an investor, the most sought-after Italian wine in the world is Sassicaia of Tenuta San Guido. Liv-Ex, the benchmark platform of the secondary market and collectibles, and Wine-Searcher, one of the most visited portals that compares all of the wine price ranges, have both confirmed it on their most sought-after wines in the world rankings, published just a few days apart from each other. Going into detail, Sassicaia holds position number 21 in the Liv-Ex ranking, "Top 50 most searched for wines in 2018" (compared to number 27 in 2017). The Wine-Searcher ranking has confirmed the same trend, though its survey spectrum is much wider. Sassicaia is number one of the Italian wines, at position 10.

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Report

Italy the star of "New York Wine Experience"

While waiting to find out which wineries will be participating (in 2017, 50 Italians), Italy will be the star of the "New York Wine Experience" seminars of "Wine Spectator" (in October) including the one dedicated to the vertical of Tenuta Greppo di Biondi Santi wines, the winery where Brunello di Montalcino was created. One of the "Wine Stars" will be Priscilla Incisa della Rocchetta, head of the Tenuta San Guido (Sassicaia) and, in the tasting dedicated to the best 10 wines of 2017, there will be Brunello di Montalcino 2012 of Casanova di Neri, presented by the producer Giacomo Neri.

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First Page

Hectares, bottles, export: all the records of Italian wine

Profitability is essential to understanding the value and the state of health of a wine company, and there are at least three other factors that must be included: hectares of vineyards, bottles produced and export share. In the study by the journalist Anna Di Martino, as reported by WineNews, Marchesi Antinori is on the very top step of the ranking and is, by far, number one, counting 2.880 hectares in production, 200 hectares more than last year, following their recent acquisitions in Tuscany. After number one, only three companies boast properties extending more than 1.000 hectares. They are Zonin1821 (1.990 hectares), Marchesi Frescobaldi (1.350 hectares, 100 more than in 2016) and Castello Banfi, the largest company in Montalcino owned by the Italo-American Mariani-May family. Tenute Genagricola, the viniculture pole of Assicurazioni Generali is in fifth place, at 900 hectares. Then Terra Moretti, at 870 hectares and Cusumano, at 525 hectares. Bertani Domains of the Angelini family (pharmaceuticals) is in the top ten viniculture properties at number eight, while the Santa Margherita Group following its most recent acquisitions has multiplied its extension of vineyards and earned ninth place with 447 hectares, and Feudi di San Gregorio of the Capaldo family closes the top ten at 427 hectares. As for the production plan, the Enoitalia company of the Pizzolo family is at the top of the ranking for the number of bottles produced. Botter Carlo winery takes second position at 86 million, while Fratelli Martini is in third place at 84 million bottles produced. As far as foreign markets are concerned, the most export-oriented wineries boasting more than 90% of turnover are the Piedmont Cooperative Araldica Castelvoro (98.4%), Botter (96%), Cantine Sgarzi (96%), Farnese Group (93.48 %), Ruffino (93.3%), Castellani (91%) and Cantine Volpi (90%). Fratelli Martini, Carpineto and Pasqua Vigneti and wineries, which close the top ten, are also export-oriented, with a share of over 80%.

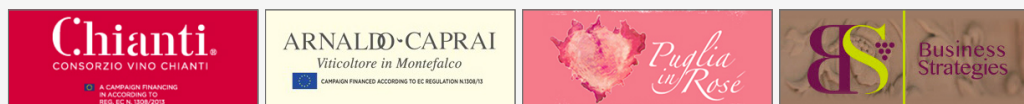
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Focus

The top ten turnover of Italian wineries

All together these wine companies represent 6.2 billion euros in turnover, 148.000 hectares of vineyards, (owned or rented), 2 billion bottles produced and 11.570 employees. This is the calling card of the 104 leading Italian wineries in 2017, in the ranking created by the journalist Anna Di Martino for "Corriere Economia", taking into consideration budget results of the previous financial year. One hundred and four companies account for 47.6% of the turnover in the sector. The Cooperativa Cantine Riunite & CIV, which owns Gruppo Italiano Vini, leads the ranking, as it is the largest company in the sector, at 594.2 million euros. More than 300 million euros distance the first company from the second, the Romagna Consortium Caviro, at 220.8 million euros in turnover. In third place, we find the first private company, Marchesi Antinori, the prestigious Made in Italy brand known the world over. Following the Tuscan family, there are two other private brands, which are Zonin1821 and Fratelli Martini, a market-oriented Piedmont company. In sixth and seventh places, two flagships of the Trentino Cooperative, Mezzacorona and Cavit, followed by Casa Vinicola Botter, Enoitalia and Gruppo Santa Margherita.

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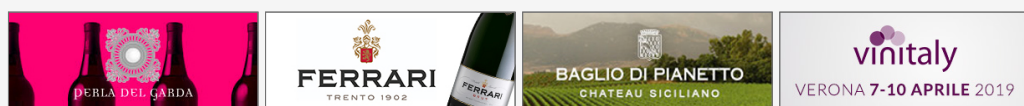


Wine & Food

The "odd couple": Relais & Châteaux joins Slow Food for "Food for Change"

The fight to defend biodiversity and to raise awareness concerning environmental issues related to agriculture and food production, starting first and foremost with climate change, involves everyone, all over the planet, from the gardens of African communities to the kitchens of the most famous and luxurious restaurants and hotels in the world. This is the reason for the partnership between Slow Food, the "good, clean and fair" food paladin organization, more recently also "healthy" (for man and the environment), and Relais & Châteaux, which brings together 560 first class internationally acclaimed hotels and restaurants the world over, to join "Food for Change", the Slow Food campaign that will also be the center of Terra Madre Salone del Gusto, in Turin, from September 20 to 24th.

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For the record

Italy soars despite duties and tensions

In the first five months of 2018 the Italian-made agri-food exports have generated 16.8 billion euros. This is an impressive figure, but even more importantly, growth is up +3.5% compared to the same period in 2017, which is much better than almost all of its world competitors, with the exception, of course, of France, which grew +4%, while Germany was not able of exceeding 1%, Spain lost -1%, and the United States collapsed -8%, according to the CRIF and NOMISMA Agrifood Monitor report.

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