

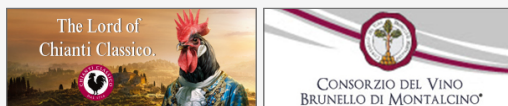
News



Soave, agricultural landscape heritage FAO

Soave is the first agricultural landscape bound to viticulture, recognized as a Globally Important Agricultural Heritage System (GIAHS) by FAO. A path that began ten years ago, carried out by the Soave Consortium, the first Italian Historical and Rural Landscape, sealed by a recognition that will protect the distinctive features of the territory: the Veronese pergola, the dry-stone walls and terracing, the drying and Recioto di Soave, a social fabric made up of the 3,000 winegrowers united in a virtuous cooperation, who every day struggle to cultivate the grapes that grow on the volcanic and calcareous soils of the Denomination.

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SMS

Prosecco Docg, values over half a billion euros

Conegliano Valdobbiadene Prosecco Superiore Docg continues to grow, in Italy (which accounts for almost 60% of the market) and worldwide, enriching an area that covers 8,088 hectares (of which 274 in the Rive and 108 on the hill of Cartizze, the peak of the quality of Venetian sparkling wines), divided between 15 districts, with a total value of production that exceeds half a billion euros. According to the data of the "Annual Economic Report 2018", edited by Cirve. The estimates for 2018 speak of a production of 92.9 million bottles, +1.7% over 2017, a year that ended with a total production value of 502.6 million euros (+2%) and an average price per bottle of 5.50 euros (value at the origin).

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Report

Solaia 2015 at the top for James Suckling

"2015 is the best Solaia ever", wrote critic James Suckling, ex-signature of Wine Spectator some time ago. It is no coincidence that at the top of his "Top 100 Italian Wines 2018" is the legendary wine created in 1978 by Giacomo Tachis for Antinori. On the podium, together with the Bolgheri Superiore 2015 of Poggio Argentiera and the Bolgheri Sciro 2015 of Le Macchiole. Barolo and Brunello are the top territories, at an altitude of 11, Tuscany Region No. 1 with 58 labels.

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First Page

Deloitte: Italy, the most competitive wine country in the world

The most competitive wine producer in the world is Italy, according to French. This is the outcome of a study carried out by Deloitte for FranceAgrimer, the statistical agency of the French Ministry of Agriculture (edition no. 20), which estimated the performance of the main wine producers according to 6 parameters: from production potential to the climatic and environmental situation, from the ability to enter markets to their diversity and balance of economic flows, from the dynamism of the supply chain and investments to the macroeconomic context. On an index fixed on a scale of 1,000 points, the oenological Belpaese is at the top, with 659 points (and with absolute leadership in terms of production potential, 152 points, and market portfolio, with 146 points), ahead of France, with 653 points (which, however, stands out in terms of the ability to enter in the industries, with 174 points, and for the dynamism of the supply chain and investments, with 87 points). On the third step of the podium there is Spain (602 points), and then, Australia (509), Chile (499, with the South American country that excels in climate and environment issues) and the United States (492). It is important to underline that this study is based on data from 2016, and therefore with a different scenario from the current one. All the economic data shows that France grows much faster than Italy on the international wine industry. However, it also outlines, the strong relationship between producer countries, and it encourages the Italian wine supply chain that, despite atavistic structural issues, such as the hyper-fragmentation of the production system, and contingent criticalities, such as the difficulty, in recent years, to use the OCM funds for promotion in third countries, remains the driving force of the made in Italy food industry, and is confirmed as an economic asset to invest in. "Italy is still the leader thanks to its very productive and very diversified viticulture - explains the study - it is the first wine producer country in the world in volume, also of sparkling wines. Moreover, wine is always present in the daily life of Italians, and wine tourism, highly developed, contributes to the development of local consumption".

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Focus

After harvest: the state of the art in the cellars of Italy

48.3 million hectolitres of wine, of which half (24 million hectolitres) of PDO wine and the rest is equally divided between PGI (12.2 million hectolitres) and common wines (12.1 million hectolitres), plus 13 million hectolitres of must (almost all new wines still in fermentation), with 1 liter of wine out of 4 planted in the cellars of Veneto (12 million hectoliters), twice as much the second richest region, Emilia Romagna (6.1 million hectoliters), ahead of Puglia (4.7), Tuscany (4.5) and Piedmont (4). This is the overview updated until 30 November 2018 from the bulletin "Cantina Italia" n. 20, on data from the telematic register, which shows the state of the art of the wineries in Italy, at the end of the harvest. For the first time, the bulletin lists the "stocks" of all wines with the designation and geographical indication of Italy. At no. 1 there is Prosecco Doc, with a volume of 3.2 million, twice the volume of Doc Delle Venezie, with 1.6 million hectolitres of wine in the cellars. Followed by a trio of IGT, Terre Siciliane and Veneto, both with just over 1.4 million hectoliters, and finally, IGT Puglia, with 1.3 million hectoliters. Following the DOC Sicily, with 1.2 million hectoliters of wine, in front of the IGT Tuscany of a few liters, and then, all just over a million hectoliters, come the Chianti Docg.

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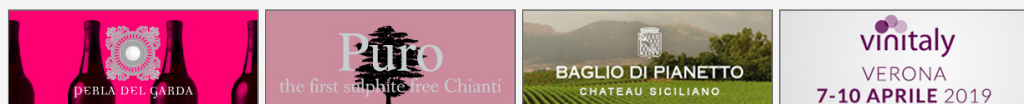


Wine & Food

Wine & business: agreement between Zonin1821 and Alessandro Benetton's 21 Invest

It is not yet official, but the entry of Alessandro Benetton's 21 Invest in the Zonin1821 capital, can now be considered a done deal, as Winenews has repeatedly stated. And, thursday, the newspaper "Il Sole 24 Ore", as it has predicted over the last few months, reported the two teams reached an agreement, a reserved capital increase of 65 million euros that will give the Benetton company a minority stake, 36%, in the group, whose majority shares will remain to the three brothers Domenico, Francesco and Michele Zonin, at the helm of the company. According to "Il Sole 24 Ore", "liquidity will therefore be used entirely for the development of the group and the Zonin family will not collect anything". There are two ambitious goals, for a winery that closed 2017 at 201 million euros in turnover: to reach 300 million in 5 years, and then to be listed on the Stock Exchange.

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For the record

The "Top 100 Best Values" of "Wine Spectator"

From Feudi di San Gregorio to Attems, from Rocca delle Macie to Allegrini, from Argentiera to Tormaresca, from Chiarlo to Renato Ratti, from Castello di Monsanto to le Culture, from La Cappuccina to Terenzuola: these are just some of the Italian names awarded by the "Top 100 Best Values" 2018 of "Wine Spectator", the selection of the 100 best labels in the world for quality/price ratio, judged with at least 88 points out of 100, with a maximum price of 20 dollars, and produced in significant quantities.

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