

News



The most traded wines of 2018 on the Liv-Ex

Thanks to the performance of the last weeks, Sassicaia 2015 was in second place among the most traded labels in 2018, according to the benchmark of the sector, the Liv-ex at a price per box (from 12 bottles, ed.) of 1,660 pounds. On the top, there is a Champagne, the Louis Roederer Cristal 2008, on the market since May, and the most traded wine on the secondary market (at a price of 1,850 pounds per box). Château Margaux 2015, the third most traded wine (12,000 pounds per box) and the first of the Bordeaux wines to dominate the top 10, closes the podium, followed by Château Haut Brion 1989 (25,000 pounds per box) and Château Lafite Rothschild 2009 (7,394 pounds per box).

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SMS

A tasting by Guinness World Records

A tasting by Guinness World Records, the one staged in recent days, for the number of participants: 309 those placed in front of the glass by the School of Oenology Inter Wine & Dine in Brussels, together with the Université Libre de Bruxelles, many more than the 271 previous records, set in Seattle in 2016. Another curiosity that comes from the world of wine, which has repeatedly made many people put their noses in the glass at the same time. From the biggest tasting ever, which, according to Guinness World Records, saw 5,095 participants gathered in the Plaza de Toros in Aranda de Duero, Spain, on September 15, 2006, to the biggest simultaneous tasting event, staged on May 21, 2008, in the Kingdom by JD Wetherspoon in 409 pubs in the United Kingdom, attended by 17,540 people.

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Report

A year of recipes on Google

The Neapolitan Pastiera is in first place, ahead of Tiramisu, and "Carbonara". These are the three most sought-after recipes that Italians clicked in 2018, according to the Google Trends analysis, which every year analyzes a year-long study on the most important search engine in the world. Finally, an interesting fact regarding wine: in the category "tickets", the most clicked, following the Italian Lottery and the semi-final return of the last edition of the Champions League Roma-Liverpool, are tickets for Vinitaly, the top Italian wine fair.

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First Page

Italian DOP and IG: The "DopEconomy" was more than 15 billion euros in 2017

DopEconomy topped 15 billion euros. Veneto with Prosecco, the richest region DopEconomy is continuing to grow on world markets and in 2017, for the first time, topped 15.2 billion in production value (+2.6% over 2016). And, it has also become a star on the web, thanks to its top DO and IG (denomination of origin, and geographical indication) productions, Parmigiano Reggiano, Parma Ham, Grana Padano, Prosecco, Chianti and Barolo, champions of likes and shares on social networks, totaling 64 million users among Instagram, Facebook and Twitter, and they are now the true ambassadors of Made in Italy around the world, as the 2018 Ismea-Qualivita report on DOP, PGI and TSG (traditional specialty guaranteed) Italian food and wine production presented today in Rome, has revealed. The economic growth Geographical Indications have achieved is significant. In 2013, they invoiced 5 billion, today they have topped 15 billion, and from 578 registered products at the European level then, they have reached 822 out of 3,036 total in the world. In the meantime, exports are soaring to new records, and wine is the leader. For instance, the export value of PDO, PGI, TSG food is 3.5 billion, growing 3.5% over 2016, while National PDO and PGI wine performed even better and reached 5.26 billion, for 5.8% growth over 2016. Big numbers also for production value, as the food sector reached nearly 7 billion (+3.3% on 2016) and wine 8.3 billion (+2%). In terms of production value, Parmigiano Reggiano, Grana Padano and Prosciutto di Parma, in this order, hold the first three positions of the 15 PDO and PGI products in food, while Prosecco DOC is tops for wine, then Conegliano Valdobbiadene Prosecco Superiore DOP and Venezie PGI. Plus, there are dynamic and growing companies like Terre Siciliane PGI (in fifth place, behind Asti PDO, 29.9% increase over 2016), Amarone della Valpolicella (sixth place, +23.4%), Alto Adige DOP (seventh place, +22.3%) and Valpolicella Ripasso (tenth place, +35.9%). In Northern Italy, the most important economic districts in the GI sector continue to focus on Veneto at the top, then Piedmont and Emilia Romagna (together they account for 60% of the sector turnover), while the richest of the provinces is Parma.

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Focus

Ice: wine imports in the U.S. are great (+6.5%). Italy gains ground

The US wine imports are showing contrasting signs, with values growing in the first ten months of 2018 (+6.5%), at 5.2 billion dollars, and quantities, on the other hand, marking the trend, with a contraction of -4.1% to 9.62 million hectoliters, for an average price that goes from 4.9 dollars to 5.4 dollars per liter, as revealed by the data of the U.S. Department of Commerce analyzed by the Ice of New York for WineNews. The performance of sparkling and slightly sparkling wines was still excellent (+9.9% in value and +9.8% in quantity), while red wines confirmed their decline (+4.9% in value and -3.8% in quantity) and whites a drop (+2.3% in value and -2.6% in quantity). However, the greatest growth regards rose wines (+33.2% in value and +22.1% in quantity), all for the benefits of France. Italy can smile. Sales of Italian wine grew overall by +9.3% in value, at 1.65 billion dollars, and by +2.2% in quantity, at 2.8 million hectoliters, with the market share rising to 31.8%, compared to 31.4% in the same period of 2017, and average prices reaching 5.9 dollars per liter, compared to 5.5 dollars per liter in the first ten months of 2017. Thus, Italy remains the leading supplier to the USA for still wines, while France is the leading supplier in overall terms (thanks to the sparkling and rosé wines segment).

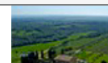
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Chianti.
CONSORZIO VINO CHIANTI

ARNALDO-CAPRAI
Viticoltore in Montefalco

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Business Strategies

Wine & Food

Wine and rankings: The UK Decanter magazine with "The most exciting wines of 2018"

If the rankings of wine made in the U.S. have rewarded Italy, the Decanter, the most polar UK wine magazine that, as every year, publishes "The most exciting wines of 2018", the selection of 50 wines, which according to the tasters, distinguished themselves among many (following criteria such as complexity, harmony and a "wow" factor, including the cost). Four Italian labels were selected, namely the Ferrari Perlè Zero Cuvée Zero II from the Trentodoc reference winery, the Soave Classico Contrada Salvarenza 2013 from Gini, one of the most established wineries in Soave, the DOC Sicilia Millesumare Bianco 2016 from the Santa Maria La Nave winery, a small Etna brand, and the Colli Orientali del Friuli Sacrisassi Rosso 2015 from Le Due Terre, the oenological signature of Friuli Venezia Giulia.

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For the record

Production and consumption stability, slight growth in exports: wine in the EU until 2030

According to the EU Agriculture Commission, between now and 2030, for EU wine, according to the latest "EU Agricultural Outlook", we can expect a substantial stabilization of production (which in 2018 was 168 million hectoliters, 2% above the average of the last 5 years, with Italy, France, and Spain accounting for more than 80% of the total), around 165 million hectolitres, as well as consumption, which should stabilise at 25.3 liters per capita between now and the next 12 years.

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