

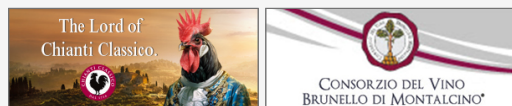
News



The best of Italy according to Gentleman

The celebrated Sassicaia 2015 of Tenuta San Guido, then Montiano 2016 of Falesco of the Cotarella family and Rubesco Riserva Vigna Monticchio 2013 of Lungarotti, with at the foot of the podium the Es 2016, the Primitivo di Manduria of Gianfranco Fino: it is the top of the ranking of wines of Gentleman, which has crossed the scores of the most important guides in Italy (Bibenda, Doctor Wine, Gambero Rosso, Vitae, Veronelli and Luca Maroni). A podium dominated by Sassicaia, but followed by Tignanello di Antinori and I Sodi di San Niccolò di Castellare di Castellina, crossing Italian judgments with Wine Spectator, James Suckling, and Wine Advocate.

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SMS

lwsr, the race for organic wine

The growth in world consumption of still wines, from now to the next five years, will be limited to +0.5%, as emerges from the forecasts of the lwsr - International Wine and Spirits Research, a growth that certainly does not concern the world of organic production, destined to very different rhythms. In 2022, as revealed by the study for Sudvinbio presented at Millésime Bio, held in Montpellier, the cases of organic wine sold worldwide will reach 87.5 million (from 56.3 million in 2017), out of a total of 2.426 billion cases of wine sold in total, for a market share of 3.6%, for a total turnover of 8.7 billion euros. As demand has increased, organic vineyards will also grow, starting from the historically wine-producing countries such as Italy, Spain and France, while the most interesting markets will be the United States and Great Britain.

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Report

The wine writes to Centinaio

The establishment of a national reserve of authorizations to avoid the loss of wine-growing potential, the recovery of planting rights expiring and permits not used in favor of more dynamic companies: these are some of the proposals that the wine industry, in a joint letter signed by Confagricoltura, Cia-Agricoltori, Alleanza Delle Cooperative, Unione Italiana Vini, Federvini, Federdoc, and Assoenologi, has assigned to the Minister of Agricultural Policies, Centinaio, in view of the final debate, in the EU, on CAP post 2020.

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First Page

Monfortino and Masseto, the top of the Classification by Gelardini & Romani

The Barolo Monfortino Riserva by Giacomo Conterno and the Masseto at the top, with average bottle prices above 400 euros, then the Brunello di Montalcino Riserva by Biondi Santi and Case Basse by Gianfranco Soldera, the Barbaresco Riserva Red Label by Bruno Giacosa and the Amarone Quintarelli Riserva between 300 and 400 euros per bottle, and again the Amarone Riserva by Romano dal Forno, the Barolo Riserva Rocche del Falletto by Bruno Giacosa, the Montepulciano d'Abruzzo of Valentini and the Sassicaia of Tenuta San Guido, which, on average, are listed a bottle between 200 and 300 euros: here is the top of the new Grand Cru Classification of Italy, the 30 most sought-after Italian wine labels and appreciated by collectors and investors from around the world, classified according to the highest price levels and to the lower percentage of unsold lots registered by Gelardini & Romani Wine Auction, the only auction house specialized in Italian wines to have or success abroad, in particular in particular Hong Kong. The ten-year ranking, in fact, shows that the average values have increased by 29%, to the point that to the five original price ranges into which the classification was divided, a new one was added, a sort of "first upper price range", for wines over 400 euros per bottle. The auction house led by Flaviano Gelardini and Raimondo Romani underlines that "it is clear that the market, now mature and qualified, is rewarding more and more monovarietal and territorial wines that can boast a history of vintages with a consistent and well-defined path. If, until a few years ago, the guides in the sector were able to target the tastes of the market, now the collector-consumer, increasingly curious and prepared - Gelardini & Romani - emphasizes the "consistency" of the philosophy in the vineyard and the "continuity" of production, rather than the "scores" assigned by the critics. In this scenario, the historical/library of wineries/old vintages becomes more and more central in order to demonstrate, also through auctions, the longevity of a single label and, consequently, have more wine lovers.

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Focus

The new obsession of the NBA stars is wine

There are those who aspire to become an influencer and those who are destined, whatever they do, to influence the behavior of others. It happens to the stars of the cinema as well as of the sport, constantly undressed on their social profiles, generating any photo or video, thousands of reactions and comments. The U.S. the NBA star LeBron James, for some time now has been talking about himself more for his passion for wine, especially the Italian one, than for his performance on the parquet. The stories of Instagram are full of bottles and glasses, and not the "usual" known, but of sought after labels, as a true enthusiast, if a few months ago put on display cru Bordeaux and Sassicaia 1997, has recently brought to the fore the Brunello di Uccelliera, the Amarone di Quintarelli and the Montepulciano d'Abruzzo by Emidio Pepe, which have conquered the centre of the Lakers, followed, on Instagram, by more than 46 million followers, practically a State, a gigantic audience. And that's not all, even comrade Dwyane Wade is a wine lover, while Silver Oak, a Napa Valley brand, has dedicated a limited edition of 5 bottles (at 500 dollars ...) to the Golden State Warriors.

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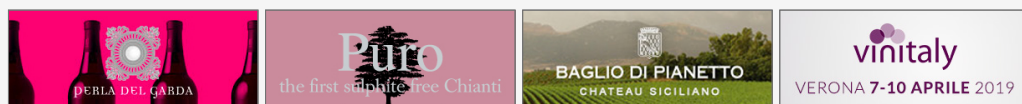


Wine & Food

Bocuse d'Or triumph of North European cuisine

Gold for Denmark, silver for Sweden and bronze for Norway: the podium at the final of the Bocuse d'Or, the world's most important haute cuisine competition, in Lyon, is a triumph for Northern European haute cuisine. Nothing to do for the team Italy led by chef Martino Ruggieri, who ranks at the position no. 15, and not even in the ranking of individual courses: Denmark also won the Best Commis, France the Best Fish, while the number one for the Tray is Finland. For Enrico Crippa, president of the Accademia Bocuse d'Or Italia in Alba, "we must treasure this achievement and build a future with more ambitious goals and national development".

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For the record

Consumers of premium wines: 7% of the total in the U.S., 12% in China

Ready to spend more than the average, they drink more frequently and in a different way, with a greater propensity towards European labels and made in Italy. These are the premium consumers portrayed today by Wine Intelligence for the Consortium for the protection of Valpolicella wines, a segment of "fine wine" enthusiasts that represents 7% and 12% respectively of regular wine drinkers in the United States and China. However, in China luxury wines are associated with the prestige of the label, while in the USA the considerations on the quality of the product are more important.

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