

News



Consumptions: France and Italy the leaders

Over the years, the map of average wine consumption has not changed very much, although the Mediterranean countries, France, Italy and Spain, are decreasing, the two reference markets, the United States and China, are not even in the top 20: they import a lot, and drink much more than many other countries, however, wine is not yet, a popular phenomenon. Therefore, even if only slightly, France, as reported by Statista.com portal data, takes the top, with 45.1 liters of wine per person drunk in 2018, compared to 45 in Italy, while on the lowest step of the podium is confirmed Switzerland, with 42.8 liters of wine per person.

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SMS

Liv-Ex, only Italy grows in 2019

In 2019 that continues in the negative ground for investments in fine wines, continues to shine the star of Italy, with Italy 100 which is the only index of the Liv-Ex to grow since the beginning of the year, according to the update at the end of April. The Liv-Ex 100, which monitors the quotations of the 100 most sought after wines (for Italy the Masseto 2014, Sassicaia 2014 and 2015, Tignanello 2015 and Barolo Monfortino Riserva 2010 by Giacomo Conterno), is down by 1.12%, while the Liv-Ex 1000 even loses 2.8%. Italy 100 is the only in the growth zone, an index composed of the most recent vintages of Sassicaia, Masseto, Solaia (Antinori), Tignanello (Antinori), Ornellaia, Barbaresco Gaja, Barolo Monfortino Riserva and Barolo Cascina Francia Giacomo Conterno, Guado al Tasso (Antinori) and Redigaffi by Tua Rita, which closes the first quarter of the year at +1.23%.

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Report

Wine and schools, Italy at the top

Italian wine conquers the "European Wine Championship" in Luxembourg: in the European Vine and Wine Championship, gold for Giacomo Saltori and bronze for Mirco Pedegani, in a contest that saw more than 64 students from 32 oenology schools competing. The two future winemakers, both students of the Edmund Mach Foundation, the educational and training institute in the agricultural sector based in San Michele all'Adige, challenged their opponents in tests on technical knowledge, from oenology to viticulture, pruning.

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First Page

Wine and business, more than half of the world market is concentrated in 10 countries

If it is true that the wine business is expanding its borders every year and is growing, so much that in 2022, according to Iwv data values will reach 207 billion US dollars, it is also true that the bulk of turnover is still concentrated on a few markets. Starting from the United States, where the wine market is worth 32 billion dollars, and China, where bottles and glasses have turned 24 billion dollars, as showed by the numbers for 2018 lined up by the portal Statista.Com, according to which the third step of the podium is France, with a value of 14.4 billion dollars related to the wine business. Fifth place for Italy, with 9.7 billion dollars, which is also behind Australia, a country in which the wine market moves 10.3 billion dollars. Behind the Belpaese, then, there is the United Kingdom, with 9.1 billion dollars, ahead of Germany, with 7.9 billion dollars, like Argentina, and again, to complete the "top 10", Canada, with 5.6 billion dollars of the wine market, and Japan, at 3.7. With the top 10 countries on the list, therefore, considered as good data from International Wine & Spirit Research, alone account for half of the entire wine market worldwide. Among the most important markets, according to Statista, there is Brazil, with 3.6 billion dollars, Spain, with 3.4, followed, once again a little surprising, by India, whose wine market is worth 2.7 billion dollars. Much more than Portugal, with 1.8 billion dollars, the Netherlands with 1.6 billion, Switzerland, with 1.5 billion dollars, Belgium with 1.4 billion, Sweden, which with 1.3 billion dollars, closes the small club of "billionaire countries" in terms of the value of the wine market. The overall picture, on the one hand, confirms the need and the opportunity, for the producers of the world, to invest for a long time in the growth of many other small markets where the wine business is still small but with good potential, on the other hand reaffirms the strength on the wine business, with large markets, perhaps more saturated and with greater competition than others, which remain, however, essential for the life of the cellars of Italy and the world.

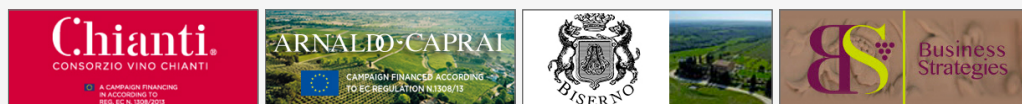
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Focus

Italian wine prices on the "roller coaster"

Riccardo Cotarella, president of Assoenologi, launched the alarm about the collapse of bulk wine prices, during the last few days, in the midst of Vinitaly, reporting a drop of up to 70%, after a 2018 harvest that was decidedly more abundant than in 2017. And is also shown by the Ismea data, analyzed by WineNews, on average prices at origin updated in March 2018. For common wines, white and red wines, there were decreases of more than 30%. The situation was more complex for the PDO wines, bad for the whites, while better for the reds. Indeed, there are even those who grow, albeit slightly, starting from Brunello di Montalcino, to 1,085 euros per hectolitre (+1.9%), or Chianti Classico, to 282.5 euros per hectolitre (+1.8 %), but also the whole "Barbera" world, in Piedmont, where instead Barolo is in slight decline (-3.7%, to 790 euros per hectolitre). In Veneto, the prices of Valpolicella's reds are down, while Amarone and Recioto are stable, and Montepulciano d'Abruzzo, Sangiovese di Romagna and Lambrusco collapse among the big productions. Among whites, Roero Arneis and Soave Classico are growing, Prosecco Doc and Docg prices are down by more than 20%, the Chardonnay of Oltrepò Pavese collapses (-39%).

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Wine & Food

"Osserva Beverage" reveals Italian wine spending is up 3.6% over the last three months

"Osserva Beverage" observatory has revealed that in the December 2018 - February 2019 quarter, purchases of wine in Italy grew in value + 3.6%, while volumes decreased -1.78%. The performance of the HO.RE.CA. channel, on the other hand, is quite different because growth in value remained stable at +6.19%, and just -0.01% in terms of volumes. Considering the different typologies, white wines showed +3.55% in value and -2.39% in volume, red wines +5% in value and -1.73% in volume and rosé wines +15.26% in value and -3.56% in volume. Bubbles deserve a separate analysis. Dry sparkling wines grew 1.64% in value and +1% in volume, while sweet sparkling wines dropped -17% in value and -20.98% in volume. The figures of Cda - Consorzio Distributori Alimentari, which brings together 100 beverage distribution companies, through the observatory "Osserva Beverage", say so.

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For the record

54 million hectolitres of wine in the cellars of Italy in mid-April

Between the end of February and mid-April 2019, 5 million hectolitres of wine were sold from Italian wineries, with the balance of stocks rising from 59.2 million hectolitres on 28 February 2019 to 54.3 million hectolitres on 15 April 2019. The data of the latest bulletin "Cantina Italia" of the Icqrf, on the data of the telematic register, say so. Of which, in total, 13.6 (one liter out of four) is in the cellars of Veneto (and 3.7 million hectoliters are Prosecco Doc).

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