

News



"Top 50 - The World's Best Vineyards"

One of the reasons wine tourism is so popular is that wineries are investing more often in making works of art and architectural excellence, pairing beauty and functionality. So here is the first edition of the "Top 50 - The World's Best Vineyards" created by the "Best Vineyards Academy". The best and only Italian winery on the ranking is the Antinori winery in the Chianti Classico area, signed by Marco Casamonti and inspired by the artist, Lucio Fontana's famous "cuts", and it is the headquarters of the historic Tuscan wine dynasty. The Argentinean winery Zuccardi Valle de Uco, in the Andes, is number one on the ranking.

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SMS

"Toscana" on the label of Nobile

The wine names, especially the most historical and important, are real brands. However, sometimes, the regions in which they live are even better known. Its Consortium got the go-ahead from the Tuscan Region to place the word "Toscana" on the label of Vino Nobile, Rosso and Vinsanto di Montepulciano (the procedure has received the definitive go-ahead, so no complications should be forthcoming from the Ministry of Agricultural Policies and the Wines Committee, ed.). In the meantime, a road has now been opened, which other denominations in the Region would be interested in following, especially those less well known. And on new markets where instead the "Toscana" brand name on bottle labels could represent a greater added value, in terms of communication as well.

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Report

The cameo of Chianti in Stranger Things

Chianti wine affirms its success in the world, symbol of excellence and tricolor quality, and it does not just anywhere: the crosstalk is between Hopper, the policeman main character of the TV series Stranger Things released on Netflix, among the most loved series worldwide, and the maitre of a luxury restaurant. "And right here there is the power of the Chianti brand. A success- declares Giovanni Busi, president of the Chianti Wine Consortium- our work was awarded, and this is how new markets open up".

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First Page

The "Prosecco Hills of Conegliano and Valdobbiadene" UNESCO World Heritage

The pride of being protagonists of a land that has become a World Heritage Site, the awareness that much of the merit goes to those who cultivate those vineyards for years, the belief that that landscape and that territory now need to be protected and enhanced even more, the desire to affirm even more this territory where there is history, the origin of everything, and where the Prosecco is Superiore: the words of historical and representative producers of the "Prosecco Hills of Conegliano and Valdobbiadene", from a few days joined the Italian sites registered in the Unesco World Heritage List. Producers and entrepreneurs, interviewed by WineNews, all excited for a recognition chased for a long time. "It is a recognition of which we still have to understand the importance - stresses Domenico Scimone, at the helm of the historic Carpenè Malvolti - this territory becomes a World Heritage Site. This recognition comes after 151 years since a man, who is our founder, Antonio Carpenè, believed in this territory. In 1853 there was only one hectare of vineyards, now there are 8,000, it is an invaluable value, not just economic," says Domenico Scimone, at the helm of the historic Carpenè Malvolti, while for Franco Adami, at the helm of Adami, and president of the Consortium when the UNESCO idea was born, "is as important a step as the birth of the DOC in 1969 and the transition to DOCG in 2009. Award for those who have always focused on the quality of products, and also on wine tourism and high level hospitality, on which we will have to invest even more, as stressed by Giancarlo Moretti Polegato of Villa Sandi, Gianluca Bisol of Bisol (now under the control of the Lunelli family, ed.), Primo Franco, at the helm of Primo Franco, Elvira Bortolomiol, della Bortolomiol, and Loris dall'Acqua di Col Vettoraz, whose vision is also shared by those who have recently invested in the area as Sandro Boscaini, guide of Masi Agricola who acquired Canevel, and Roberta Defforian, at the helm of Bacio della Luna of the Schenk Group. "Quality producers must be protected by creating stricter tasting commissions, limiting yields per hectare and effectively adapting the quality level to the standards imposed by the Consortium," said Sandro Bottega, president of the Bottega Group.

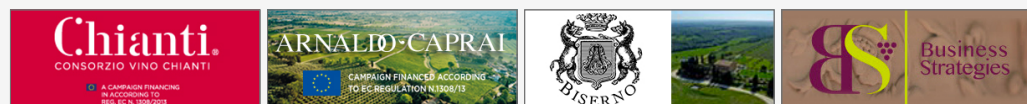
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Focus

Ian D'Agata: the name is not enough, the focus on quality

The name is not enough, and neither is the fame, or the label, if Italian wine wants to grow on the most solid, and most expensive markets, too, "it must go abroad with wines that speak of our territories and that are high quality. It is no longer just enough to say Chianti Classico or Valpolicella, we must first talk about quality. There are many wines with prestigious names that are not the quality they should be to be able to conquer more astute markets, where today consumers are drinking Barolo, though one day they may fall in love with Chablis, or wines from the Loire, or Pinot Noir of Central Otago". This the message Ian D'Agata, editor of Vinous and Decanter, as well as head of Collisioni Wine & Food, told WineNews, in Barolo, during the Agrirock Festival. His words put Italy's wine-making companies in front of a definitely more complex reality than one might imagine at first sight. "If time in China, and the new generations, are destined to reward the richness of Italian wine, in mature markets such as the UK and the USA there are more delicate problems to manage: they have a great knowledge of quality wines from all over the world, and - warns Ian D'Agata - not all Italian wines are up to it".

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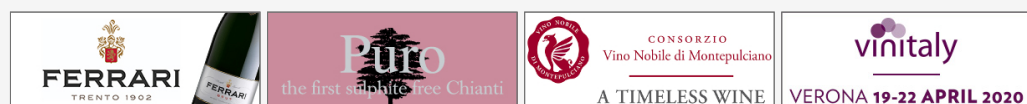


Wine & Food

The wine world in mourning for Lucio Caputo

The wine and the made in Italy mourn one of its pioneers in the USA: Lucio Caputo, founder and president of the Italian Wine & Food Institute since 1984, passed away at the age of 84, after having been at the head of the Ice in New York, an office he opened in 1970. Caputo's story is a fascinating one, escaping two attacks on the World Trade Center, in 1993 and in the more recent and well-known one of September 11, 2001. A careful observer of the international scene, he was one of the first and most active promoters of Italian wine in the United States, where, between 1974 and 1982, he launched one of the largest campaigns to promote Italian bottled wine on the other side of the Atlantic, and set up many activities, often in collaboration with another great as Pino Khail, founder of Civiltà del Bere.

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For the record

Wine at the top of Federalimentare, with the nomination of Sandro Boscaini as vice president

Wine is one of the most important items in the Made in Italy food industry. The nomination of Sandro Boscaini, president of Federvini and at the helm of Masi Agricola, to vice president of Federalimentare confirms the weight of this sector, as well as completing President Ivano Vacondio's team. "This nomination", emphasized Sandro Boscaini, "consolidates the confidence between the Federations and the solidarity that is required of the food industry to increase its authority and its political strength.

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