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News



# Wine and exports, "slow growth" in 2019

In 2019, for the tenth consecutive year, exports of Italian wine are still growing, reaching 6.36 billion euros in 2019, +2.9% on 2018. A positive sign in all the most important markets, from the USA to Germany, from Canada to Japan, except the UK and China. But France is ever further away: with a jump of +7.8%, it will exceed 10 billion euros for the first time. As the Observatory Vinitaly-Nomisma Wine Monitor, at wine2wine, said. Where the supply chain (VeronaFiere, Federvini, Unione Italiana Vini, Federdoc and Ice) has smiled at the promise of a "control room", by January, by the Minister of Agriculture, Teresa Bellanova.

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# 2020, Italian wine "thinks positive"

Duties, Brexit and world economies worry, but do not frighten Italian wine, which by 2020, expects growth, both in exports and on the domestic market. This was confirmed by a stakeholder survey carried out by the Vinitalyexports, which is equivalent to a share of 16% of the national total) consider the coming year to be positive. Exports will record a "limited increase" (from +2% to +5%) for the majority of the sample (54%), while identical shares (23%) are reserved for "significant increases" and the "stable" market. No pessimist even on the domestic market, which is equally divided (38%) between "significant increase" and "stable", while the growth prevails "significant" (62%) on those "contained".

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## Cusumano and Troilo for Dynamo Camp

Wine, art and charity joined forces to respond to the plea of TYME, "Thank You Mother Etna". The charity auction, organized by the Sicilian brand Cusumano, in collaboration with Christie's held on November 21st in the Salone dei Tessuti in Milan, raised 61.000 euros, which will go to Dynamo Camp. The event auctioned 9 works on paper created by the artist from Taranto, Paolo Troilo, in the summer of 2018 on Etna, and 10 Magnums of Alta Mora wine from a vineyard in the Centenary Nerello Mascalese, which Troilo painted with his hands.

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#### First Page

#### 103 "tiles" of the wine mosaic of Italian excellence: the cellars of "OperaWine" 2020

Binomio and Masciarelli from Abruzzo, Elena Fucci, Paternoster (Tommasi) and San Martino from Basilicata, Odoardi and Vincenzo Ippolito from Calabria, Feudi di San Gregorio, Mastroberardino, Montevetrano, Nativ and Quintodecimo from Campania, Cleto Chiarli and Figli Tenuta Pederzana from Emilia Romagna, Bastianich, Grayner, Jermann, Livio Felluga and Marco Felluga from Friuli Venezia Giulia, Falesco (Cotarella Family) from Lazio, Terenzuola from Liguria, ArPePe, Bellavista (Terra Moretti) and Ca' del Bosco, Nino Negri and Rainoldi from Lombardy, Garofoli and Umani Ronchi from the Marche, Di Majo Norante from Molise, Aldo Conterno, Cavallotto, Elvio Cogno, Falletto by Bruno Giacosa, GB Burlotto, G.D. Vaira, Giuseppe Mascarello & Figlio, Marguises of Barolo, Massolino, Michele Chiarlo, Nervi Conterno, Paolo Scavino, Producers of Barbaresco, Renato Ratti, Roagna and Vietti from Piedmont, Felline, Gianfranco Fino and Tormaresca (Antinori) from Puglia, Santadi and Tenute Sella and Mosca (Terra Moretti) from Sardinia, Benanti, Graci, Morgante, Passopisciaro (Tenuta di Trinoro), Planeta and Tasca d'Almerita from Sicily, Cantina Terlano, Cantina Tramin, Elena Walch, Ferrari, Maso Martis and Tenuta San Leonardo from Trentino Alto Adige, Altesino, Antinori (Guado al Tasso & Castello della Sala), Biondi-Santi, Boscarelli, Canalicchio di Sopra, Carpineto, Casanova di Neri, Castello Banfi, Castello d'Albola (Zonin), Castello di Ama, Castello di Volpaia, Eredi Fuligni, Fontodi, Il Poggione, Le Macchiole, Lisini, Marquis de Frescobaldi, Ornellaia, Rocca di Frassinello (Castellare di Castellina & Feudi di Pisciotto), San Felice, San Filippo, San Giusto a Rentennano, Tenuta San Guido and Valdicava from Tuscany, Arnaldo Caprai, Lungarotti and Tabarrini from Umbria, Grosjean from Valle d'Aosta and, again, Allegrini, Cesari, Gini, Le Colture, Leonildo Pieropan, Maculan, Masi, Mionetto, Nino Franco, Prà. Roberto Anselmi, Tommaso Bussola and Zenato from Veneto; the 103 tiles of the oenological mosaic that tell the story of the excellence of Italian wine, selected by "Wine Spectator" for "OperaWine" 2020, the traditional "overture" of Vinitaly. The most represented region, with 24 wineries, is Tuscany, followed by Piedmont (16) and Veneto (13). Read more on WineNews.it

# Focus

# "The Wine Advocate" is 100% owned by the Michelin group

"The Wine Advocate", the most authoritative publication in the world of wine, is officially 100% owned by the Michelin group (as already mentioned by WineNews in recent months) which, after being the historic publisher of the most prestigious restaurant guide in the world, also becomes that of the historic wine magazine, which has changed the destiny of the world's critics, founded by Robert Parker. The announcement came at the launch of "Matter of Taste" in New York, one of the most exclusive events in the world of wine, with a lot of Italy as the protagonist (from Masseto to Sassicaia, protagonists of the dinner of wines with 100/100, to the in-depth analysis of Barbaresco Producers, the many brands of the wine of Italy in tasting), and with a pearl in addition: Planeta Sicilia Carricante Eruzione 1614 2017, a wine produced on Mount Etna by one of the wineries that played a leading role in the Renaissance of Sicilian wine, which is the only Italian label among the "10 discoveries of the year", the "wines of the heart", a sort of first "Top 10" signed by the tasters of "The Wine Advocate" (for Italy, Monica Larner), which also baptizes Nomisma Wine Monitor. The 13 top companies interviewed the official new ownership, and the arrival of the new CEO of The Wine Advocate, (1.7 billion euros in total turnover and 1 billion euros in Nicolas Achard, who announced the novelty along with the editor in chief, Lisa Read more on WineNews.it Perotti Brown.













## Wine & Food

# Italian wine, the most loved by Americans

Italian wine is the one most consumed by American wine lovers, with the Belpaese associated above all with an offer that leaves great variety of choice and a great quality-price ratio, with great classics, such as Barolo and Brunello di Montalcino, which are the two most popular wines, with some peculiarities: the highest oenological expression of the Langhe is very popular among the "under 30", the most prestigious expression of Sangiovese is loved and consumed especially among the "over 50". Between confirmations and curiosities, is the portrait of wine lovers in the U.S., painted by a survey of "Wine Spectator", the most popular magazine of wine criticism in the States, a key market for Italian wine, told to Wine2Wine, by Bruce Sanderson.

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## For the record

## Amazon has become a wine bottler with its Compass Road brand

On"Black Friday", there are also wine promotions. The one that is getting the most attention is Amazon, which for years has launched its "wine" section. The wine line of Jeff Bezos' colossal company, is called Compass Road, and it offers five wines, including a Pinot Grigio Garda DOC, three French wines - a Grenache, a Chardonnay and a Merlot - and a German Riesling. This is not a true debut, because Amazon had already created a line of wines that is called "Next", in 2017, in partnership with the American winery, King Estate.

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