

News



The Nobile on the Nobel Gala banquet table

At the Gala banquet in honor of the prestigious Nobel Prize winners, the Royal family of Sweden toasted with the "nobility" of Italian wine. That is to say, VINO Nobile di Montepulciano DOCG Pagliareto 2015 by Lunadoro, the winery in Montepulciano that is one of the jewels of Schenk Italian Wineries (Italian division led by Daniele Simoni of the larger Schenk Group, with wineries and vineyards also in Switzerland, France and Spain), the only Italian wine starring at the Gala Banquet held recently in Stockholm City Hall, selected along with Champagne Brut "Les Folies de la Marquetterie" by Taittinger and the white Weingut Jurtschisch 2017 Eiswein Grüner Veltliner.

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SMS

Signorvino: wine under the Christmas tree

Wine is the right gift at Christmas. What will we find under the tree? Considering the best-selling bottles, in terms of quantity Prosecco is the wine chosen for the Christmas toasts of Italians, followed by Ripasso and Franciacorta, as emerges from the data of the Osservatorio Signorvino, which has drawn up the numbers of its 17 points of sale, which together are worth a turnover of 31 million euros and 1,500 labels, which offer a cross-section decidedly representative of the trends in the wine shop in the days of the holidays at the end of the year. A similar ranking for value sales shows, however, a different podium that sees Amarone in the first place, overtaking Franciacorta, in contrast to the trend in 2018. The great reds Barolo and Brunello di Montalcino are well positioned.

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Report

Forbes: The "Best Italian Wines from 2019"

In the year-end report by Thomas Hyland, signature of Forbes, neither rankings nor scores, a journey among the best labels. From Campania, with Greco di Tufo 2018 by Pietracupa, to Umbria, with "Cuvée Segrete" 2017 by Arnaldo Caprai, from Trentino Alto Adige, with Pinot Grigio "Porer" 2018 by Alois Lageder, to Langhe, with "Anas-Cetta" 2018 by Elvio Cogno. Barolo "Bric del Fiasc" 2015 by Paolo Scanavino, "Flaccianello della Pieve" 2016 by Fontodi, Chianti Classico Gran Selezione "Sergio Zingarelli" 2015 by Rocca delle Macie, and Sassicaia 2016 and Ornellaia 2016.

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First Page

The USA, new possible tariffs likely to affect EU wine from 2020 frighten producers

The threat of possible new duties introduced by the U.S., ranging between 25% and 100%, which could come into force in 2020, after the consultation launched by the United States Trade Representative which will close on January 13, is alarming producers in Italy and Europe, partially already affected by the first wave of tariffs in force since October (which affect, to the extent of 25%, still wines below 14 degrees of alcohol in France, Germany and Spain, Italy is so far safe). The news, reported by WineNews a few days ago, immediately rose to the top of the main concerns of many Italian producers, and in a few hours won the openings of all international wine magazines. The extent of duties, which could affect all types of wine, which, for Italy and not only, is the most important market in the world, does not relief tension. Also, or above all, after the victory of the Boris Johnson Conservatories in the UK, with Brexit coming, therefore, in January, which could already complicate things in another fundamental market, and with Trump which, moreover, toasted the British result, opening the possibility of a strong trade agreement with the United Kingdom. All this while from China came the news of the suspension of duties that would come into force these hours on U.S. products, with the United States which in turn suspended tariffs at 15% on almost 160 billion dollars. However, according to other reports, there could also be a triangle between the U.S., China and Great Britain from which the EU could come out strongly penalized, with the agri-food sector, wine in the first place, but not only, which would be playing a game led by many other forces on the field. A game in which, for European wineries, imported figures are played: of the 22.7 billion euros of wine exported by European producer countries in 2018, the United States was the main buyer and weighed for 3.8 billion euros (data from Eurostat). Losing market shares and margins in the American market due to possible tariffs, therefore, would have very serious consequences for the entire European and Italian wine sector. A hypothesis that, to date, is far from impossible to turn into reality.

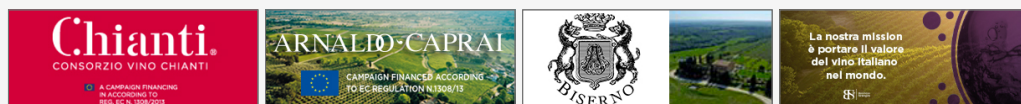
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Focus

Prosecco Docg, growing economy in the Unesco Hills

Over 518 million euros of production value developed with 90 million bottles, 61% sold in Italy and 39% worldwide: the 2018 figures of Conegliano Valdobbiadene Prosecco Superiore Docg, in the 2019 Economic Report commissioned by the Consortium and signed by Cirve, on the district that represents the history of the Prosecco phenomenon, and where the bottles produced, in the year that is about to close, will be close to 92 million. An important 2019, first of all for the recognition of the Vine Hills of Conegliano and Valdobbiadene as a UNESCO World Heritage Site, and then for the many awards, starting from the first place, first time for a Prosecco Docg, of Valdobbiadene Prosecco Superiore Nino Franco NV Rustico Brut in "The Enthusiast 100" 2019 of "Wine Enthusiast". "I would like to state that on January 2, 2020, we will set up the Foundation that will manage the site of the "Hills of Prosecco di Conegliano and Valdobbiadene", registered in the list of cultural landscapes to be protected as heritage of humanity, at the Broli Law Firm in Conegliano. This is not only a formal but also a substantial endeavor since it is UNESCO that rightly requires us to safeguard the site and invest in its development", announced the President of the Veneto Region, Luca Zaia.

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Wine & Food

The growth of organic wine over the next five years

The great category of organic wines is experiencing a long and solid period of growth, driven by a reborn and increasingly shared sensitivity to the major issues of ecology and respect for the environment, starting with agriculture, and by the turning point towards healthier consumption that involves entire commercial sectors. An evolution that will bring consumption to almost one billion bottles in 2023: according to the analysis by Iwrs - International Wine & Spirits Research for SudVinBio, which organizes Millésime Bio, there will be 976 million, 34% more than the 729 million consumed in 2018, for a share of total wine consumption that will rise to 3.5%, from the current 2.6%, for a turnover, again in 2018, of 3.3 billion euros in the top five markets in the world (United States, France, Italy, Germany, and China).

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For the record

Italian wine and exports, third countries worth more than EU markets

In the first 9 months of 2019, as already reported by WineNews on Istat data, the country exported wine for 4.6 billion euros, with a growth of almost +4% over the same period of 2018 (for a volume of 15.7 million hectoliters, at +12%). And according to Ismea, exports to third countries in value terms amounted to 2.32 billion euros, compared to 2.29 billion euros to the EU. If the end-of-year figures confirm this difference, Ismea highlights, there will be an overtaking ever recorded from the beginning of the new millennium to the present.

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