

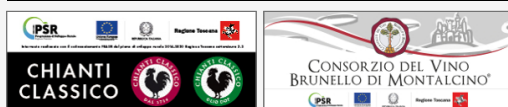
News



Bellavista joins ISWA

The great Italian classic method, from Trentodoc to Franciacorta, must still make itself known to the general international public. A key role in this is played by the leading companies of their territories. Better still if promoted "in the company" of other reference names of Italian name. Now, with the entry of Bellavista of the Terra Moretti Group, among the top names in Franciacorta, into ISWA, the Italian Signature Wine Academy, each of the three great "groups" of Italian wine has its own tenor of the classic method, with Ferrari in Italia del Vino Consorzio, and Cà del Bosco in Istituto Grandi Marchi.

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SMS

China: Vinitaly ahead, beyond the emergency

The "Corona Virus" emergency in China is filling up the daily news with alarms for people's health, stock markets are in difficulty, while Governments and players in the tourist and industrial worlds are taking measures to curtail the disastrous illness. The big firms like Ikea, Toyota or Starbucks have decided to suspend their activities and close shops in the country until the emergency is over, but there are those who are looking ahead. "The dates of our fair in China have been confirmed for Wine to Asia in Shenzhen, which will be the Veronafiere-Vinitaly platform in the country of the Great Wall. The first edition of the fair will be held in November, so we have time to assess what will happen in consideration of the ongoing health alerts concerning viruses; China is essential for our businesses" Giovanni Mantovani, CEO of Veronafiere, told Ansa, during the Fieragricola in Verona. [Read more on WineNews.it](#)



Report

Masseto, cellar of the decade for Suckling

It's been ten years since James Suckling, one of the world's most influential wine critics, left Wine Spectator to start his own business. An anniversary that, after 100.000 wines tasted and dozens of events around the world, Suckling wanted to celebrate with three awards, the wine, the winemaker and the "Winery of the Decade", Masseto, of the Frescobaldi family - according to the critic - able to rise to the level of the great Château de Bordeaux and the great producers of Burgundy, conquering, at an important price (\$ 800 per bottle on the U.S. market, ed), the top of the market. [Read more on WineNews.it](#)



First Page

Montalcino, the giant Lvmh in negotiations with Banfi

As anticipated by WineNews, Montalcino and its Brunello are at the center of interest of many potential investments, even from the French leader of wine and luxury products. And among the negotiations in progress, for months, there is one of particular importance, that between the luxury giant Lvmh, and Castello Banfi, leader in the area and fundamental, in recent history, for the development of the entire Brunello market, especially in the USA. To date only one negotiation, still in the process of being defined in terms of importance and form, and if it were successful, one has to imagine that it would not be the last arrival in Montalcino of the French brand, after the purchase of the "cradle" of Brunello, the Tenuta Greppo di Biondi Santi, by the Epi Group of the Descours family. What is certain is that the possible arrival of Lvmh, at the top of the wine world with absolute level brands such as Moët & Chandon, Krug, Veuve Clicquot, Hennessy, Château d'Yquem, Cheval Blanc and Dom Perignon, would further consecrate the Brunello territory, in a context of the highest level in terms of market positioning, communication and prestige. In Montalcino, with Castello Banfi, Lvmh would find one of the most beautiful and renowned wineries in the world, with an extension of 2.400 hectares of land, 900 of which are vineyards (173 of which are Brunello), but also the Castle of extraordinary beauty. A winery that developed a turnover of 68 million euros in 2018, and a profit (net result) of 2.2 million euros (Mediobanca data), thanks to wines exported all over the world and awarded by Italian and international critics. A deal that, if it materialized, would mark the second French step in Brunello land, after the acquisition of Tenuta Greppo di Biondi Santi (by the Epi group of the Descours family). However, from what WineNews has heard, in a negotiation that has been going on for over eight months, there is nothing definite and definitive. It could result in the acquisition of Castello Banfi by Lvmh, in the entry of the French into the capital of the Mariani family's winery, in a different kind of agreement or even in nothing at all. Anything is possible. But what this negotiation tells us, which is certainly in progress, is the confirmation of the appeal of the Montalcino territory at a world level.

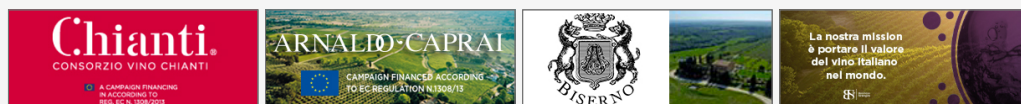
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Focus

The Langhe facing climate change

The Langhe, one of the most important Italian territories, copes climate change. A challenge that the territory of Barolo and Barbaresco is facing with an economic solidity, and with great vintages. The sentiment that emerges from Nebbiolo Prima (Albeisa event), and Grandi Langhe, in Alba, with the signature of the Consorzio di Barolo Barbaresco Alba Langhe e Dogliani (together with that of Roero), which will fly to New York on February 4-5, for the first-ever edition of "Barolo and Barbaresco World Opening", with 200 producers, gathering the best of the world's critics and media together with the cuisine of Massimo Bottura, the music of Il Volo and conductor Alessandro Cattelan. Piedmont's wine exports exceeded one billion euros in 2018, and in the first nine months of 2019 growth was 5.2 (ISTAT). An economic solidity that bodes well for the future, thanks to the new wines, the new vintages and reserves of Barolo, Barbaresco and Roero, the result of happy harvests, such as 2016, and others not so easy, such as 2014 and 2017. Irregular trends that challenge the territory of the Langhe, which is economically healthy, working on about 10,000 hectares for just over 62 million bottles covering 10 different denominations of origin. Barbaresco and Barolo are denominations characterized by family farms.

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Wine & Food

Champion producers, is it Del Piero's turn?

Starting from Conegliano, and conquer the world. A path shared by two different champions of made in Italy: on the one hand, Prosecco, today the most successful Italian sparkling wine ever, and on the other, Alessandro del Piero, flag of Juventus and the Italian National Football Team, among the most beloved Italian champions ever. Del Piero, already in the restaurant business with its No.10 brand restaurants in Los Angeles and Milan, no longer makes it a mystery that he wants to give himself to the production of wine, as many of his former colleagues like Barzagli and Pirlo, or Iniesta, in Spain, just to name a few. "I am fascinated by the process of creating wine. For some years now I've owned a 25-hectare farm in the hills of Conegliano and I'm thinking of creating my label", Del Piero confessed to "La Cucina Italiana".

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For the record

2020 starts with almost 60 million hectolitres of wine "in stock"

Italian wine stocks continue to grow. On 15 January 2020, 59 million hectoliters of wine, 8.3 million hectoliters of musts and 2 million hectoliters of new wine still in fermentation in Italian wineries. According to "Cantina Italia" report of the ICQRF (Inspectorate for Quality Control and Fraud Repression) on data from the electronic register. Abundance reigns in the north: 58% of Italian wine. In Veneto there is over a quarter of the national wine. The provinces of Treviso (11%) and Verona (9%) hold more wine (11.6 million hectoliters) than Puglia and Sicily added together (10.7 million hectoliters).

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