

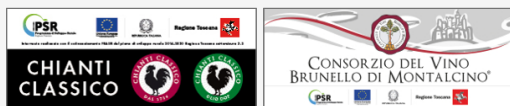
News



Fine wine, also 2020 "speaks" Italian

2020 of fine wines opened on the false line of 2019 just ended: down, with Italy bucking the trend. The figures at the beginning of the year, as of January 31, of the Liv-Ex. If the Liv-Ex Fine Wine 100, the platform's reference index, marks a -0.22% since the beginning of the year, the Italy 100, dedicated to the Belpaese, grew by +0.77%. An index formed by the last 10 physical vintages of the great Supertuscans, namely Masseto, Ornellaia, Sassicaia and the "triptych" of Antinori formed by Solaia, Tignanello and Guado al Tasso, as well as several vintages of Sori San Lorenzo, Barbaresco and Sperss by Gaja, and Barolo Monfortino Riserva by Giacomo Conterno.

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SMS

Planeta-Oddo, between Sicily and France

An enological dream that for the first time unites Sicily and France, in the sign of the Planeta family, between the creators of the renaissance of the island's wine, and the Oddo family, which has an international project of great level: it is Serra Ferdinanda, between Sciacca and Sambuca, a new reality that also represents one of the very first investments from abroad in the Sicilian wine, an aspect that further enhances the great growth of the Sicilian "enoic continent" worldwide. The wines, based on Sicilian varieties such as Nero d'Avola and Grillo, and French varieties such as Syrah and Sauvignon Blanc, will be distributed, which is an absolute novelty for a Sicilian reality, by a Bordeaux-based negociant, Diva, one of the most important names of the "Place du Bordeaux". A partnership celebrated with a toast at Vinexpo Paris.

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Report

Pinot Grigio delle Venezie and Lugana, record

If Italian wine is associated in the world above all with great red wines, and if for some years now, sparkling wines have been the driving force behind exports, the Italian wine is also made of great white names. And some, in 2019, recently closed, have recorded record growth especially abroad, with exports being by far the predominant market for these two realities, namely Pinot Grigio delle Venezie, which recorded a jump in sales of +34%, and Lugana, which has achieved a remarkable +27%, according to data from the respective consortia.

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First Page

Great wines, territories of beauty and art: this is the week of the "Anteprime di Toscana"

Tuscany, a very strong brand in the world, for wine, for sure, but linked to the beauty of a landscape that goes from the slopes of the Apennines to the Tyrrhenian coast, and to those of a history that goes back to the splendor of the Renaissance in Florence and the Middle Ages in Siena, is ready to tell the world, in the great round of the "Anteprime di Toscana", in its capital, and in the many territories of great prestige. Tuscany - the strength of a wine that focuses more and more on this brand (as recounted by the birth of the Consortium that will manage the IGT Toscana, or the initiative of the Consortium of Vino Nobile di Montepulciano, which has obligatorily included the word Toscana for its wines on the label), which gets stronger of a widespread wealth (with an export of 734 million euros in the first 9 months of 2019, +6.6% on 2018), which will be at the center of the "Week of the Anteprime di Toscana", where the great wines of the territory will be tasted, reflecting on the "vision 2030" of the Tuscan wine, between markets, wine tourism and innovation. It will start from Florence, Saturday, February 15, at the Fortezza da Basso, with the great tasting of wines of destinations such as Maremma Toscana, Montecucco, Carmignano, Colline Lucchesi, Valdarno di Sopra, Orcia, Consorzio Terre di Pisa and Consorzio Chianti Rufina. On the same day, the presentation of the Ismea study on data and perspectives of Tuscan wine, with the Councillor for Agriculture Marco Remaschi, and the consortium of Igt Toscana. And then the carousel of the territories: on February 16 in Florence it's the turn of the most "pop", Chianti and Morellino di Scansano, on February 17-18 to the territory of the most beautiful wine in the world, Chianti Classico, still in Florence. Then, on 19, it's the turn of Vernaccia di San Gimignano, in the "Manhattan of the Middle Ages", while on 20 will be the turn of Vino Nobile, in Montepulciano. The closing, from 21 to 23 February, in Montalcino, with "Benvenuto Brunello". Where there will be a talk about wine, territory and art, with the famous critic and historian Vittorio Sgarbi, while the iconic tile celebrating the stars of the last harvest, 2019, will be created by Giovanni Malagò, president of Coni - Italian National Olympic Committee and member of the International Olympic Committee.

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Focus

2 billion in the vineyard, 1.2 billion in barrels: treasure of Brunello

Underneath a treasure made up of earth and a very precious vineyard, estimated at over 2 billion euros, in Montalcino, rests an equally precious liquid, in the form of wine, whose final value can be calculated at 1.2 billion euros, three times more than the "raw material". In the land of Brunello di Montalcino, for one hectare of vineyard registered to the most important red wine of Tuscany, it is now 1 million euros, according to WineNews estimates based on the latest episodes of "mergers & acquisitions" of wineries or vineyards (+4.500% in 50 years). But in the cellars and in the barrels in which the wine rests and refines the wine that, after 5 years from the harvest, can be put on the market as Brunello di Montalcino, to date, there is a "liquid" value of over 400 million euros, which, in fact, is destined to triple, reaching the enormous figure of 1.2 billion euros. To say it, on the eve of "Benvenuto Brunello" 2020, the Consorzio del Brunello di Montalcino. A figure, the first, that derives from the calculation of the value of the wine "in bulk" (quoted at 1,200 euros per hectolitre) currently in the cellar of the last 5 vintages, 340,000 hectolitres according to Valoritalia data, while the second is a sort of "futures" that the value of the wine acquires when it is actually bottled as Brunello di Montalcino, taking as a basis the value of the 2014 vintage.

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Wine & Food

Wine shops, promoters of wine culture and non-stop growth over the past 5 years

More and more places of consumption, of conviviality, and where wine is often accompanied by food, the wine bars of Italy are confirmed as a pillar not only for the market, but also for the culture of wine. With the wine shopkeeper who is no longer a simple wine merchant, but a person who tries to understand the customer, who advises him, who in a sector increasingly crowded with labels, perhaps, also helps wine lovers to discover new wines and producers, wine goodies and curiosities. And all this seems to have brought the Italians back to the wine bars, the garrisons of wine culture in the area. To the point that, after years of talking about crisis, their number has grown again. In Italy there are 7,209, 4% more than 5 years ago. An analysis by the Chamber of Commerce of Monza Brianza Lodi and Coldiretti.

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For the record

Export, +2.8% in the first 11 months of 2019

The US continues to grow, but without much acceleration, Great Britain is holding back, while Germany, Canada and China are all in positive territory, with Japan and Russia running faster than anyone else, and at the end of November 2019 Italian wine exports around the world - according to the latest Istat data analyzed by WineNews - reached 5.92 billion euros, +2.8% over the same period in 2018. The top five markets - USA, Germany, UK, Switzerland and Canada - are worth 3.76 billion euros, 63.5% of the total.

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