

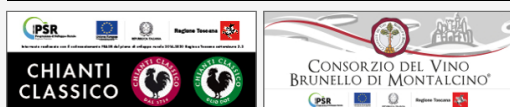
News



Ornellaia Vendemmia di Artista 2017, Solare

"Solare" is the unique character of Ornellaia vintage 2017 that the artist Tomás Saraceno has immortalized on the label. The artist was chosen for "Ornellaia Vendemmia d'Artista" edition number 12 and is internationally renowned for his interactive installations that offer new sustainable ways of life and living on our planet. Ornellaia, one of the most famous Italian wine brands, created the project, which to date has distributed the sum of over 2 million euros to museums and cultural institutions worldwide. With the large formats being auctioned at Sotheby's, which will again this year raise funds for the Solomon R. Guggenheim Foundation.

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SMS

Wine and fairs: ProWein at risk for Coronavirus

The Düsseldorf fair, in an official note that confirms how much there are no certainties in these times, says that the International Trade Fair for Metalworking Technologies, which was supposed to take place from March 11 to 13, that is two days before the start of ProWein (scheduled for March 15 to 17), has been postponed to a date to be set, which the leaders of the fair, in recent days had confirmed to WineNews, while it is now back "sub judice", with the Messe Düsseldorf that makes it known that it is considering what to do. "We take very seriously the concerns about the coronavirus that are brought to our attention. The safety of our customers, partners, employees and neighbors is our priority. We are in contact with the responsible health authorities and trust their guidance", said Werner M. Dornscheidt, chairman of the Board of Management at Messe Düsseldorf.

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Report

Georgia calls the Mach Foundation

One is considered one of the cradles of viticulture in the world, where the oldest wine cellar in the world has been found, dating back as much as 8,000 years, and famous for its kvevri, underground terracotta vases for wine; the other is one of the leading research institutions in the wine sector. They could work together in a project that has the charm of ancient history and the taste of modernity, with Georgia that has called the Edmund Mach Foundation of San Michele all'Adige to its court, for technical-scientific support to relaunch training and technology transfer in the wine-growing sector.

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First Page

Brunello, 5 "Olympic" stars in 2019, while 2015 conquers critics and the market

The five Olympic circles that become the five colorful stars of the 2019 Brunello di Montalcino vintage, the highest rating, for a year that therefore promises great excellence in the glass, when it will arrive on the market in 5 years. Hoping that, in the meantime, the great Italian sport has stockpiled medals to toast the Tokyo 2020 Olympics, Coronavirus permitting, and that it will also do so at the Milan and Cortina 2026 Winter Olympics, referred to in the "tile" celebrating the 2019 vintage signed to Benvenuto Brunello by no. 1 of Italian sport, president of CONI and member of the International Olympic Committee Giovanni Malagò. In the meantime, an equally exceptional 2015 vintage in the glass and in the market, while in the world of everyday life, the Coronavirus is on the "front page", an emergency in front of which even sport has to stop, as Malagò himself said. "I am a big fan of Italian wine - said Malagò - of bubbles and great reds, such as Brunello di Montalcino. And spend a few minutes alone, choosing the wine I drink alongside what I eat, in the cellar that I built bottle by bottle, with the help of my friend Lorenzo Tersi (one of the leading experts in the mergers & acquisitions sector, at guide of LT Wine & Food Advisory, ed), is something that gives me great serenity and joy". Speaking of wine, the producers of Montalcino and Brunello are more serene, both in perspective and in the immediate present. In the first case, to give serenity for the future, it is the 2019 vintage, judged with the highest quality, and which is resting in the barrels. "A year of extraordinary quality for its great balance and aging potential. It is up to our vignerons to make it a great Brunello", said the president of the Brunello di Montalcino Consortium, Fabrizio Bindocci. With the producers and the territory that, in the meantime, is enjoying the success of a 2015 vintage, the one in tasting at Benvenuto Brunello and entering the market, already defined historical. A vintage already judged 5 stars after the harvest, but above all, already half sold in less than two months after entering the market: "the Consortium has already distributed 5 million Docg bands", Bindocci recalled, against an expected production of Brunello di Montalcino 2015 of 10.5 million bottles.

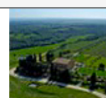
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Focus

Vinitaly looks beyond the Coronavirus and confirms the dates

The Coronavirus does not stop Vinitaly: all confirmed for the 2020 edition, as anticipated by WineNews. "Veronafiere confirms the dates of the 54th edition of Vinitaly, which will be on the calendar in the third decade, and precisely from April 19 to 22", says a note from the Verona Fair, which has just closed the decisive board of directors. A decision, explains Veronafiere, "also the result of careful analysis of the data available as well as listening to the positions of stakeholders and the market, including the main sector organizations. It is also a concerted decision with the President of the Veneto Region, Luca Zaia, and the Mayor of Verona, Federico Sboarina". "The world of Italian wine in the past has given a positive signal of change. VeronaFiere is convinced that, on this occasion too, the sector will be able to contribute to the recovery of our economy and relaunch a climate of confidence in the country. We are aware of the difficulties of the moment and of the distorted image of Italy perceived abroad, but we are convinced that the emergency will return, allowing us to organize the event regularly", stresses Director General Giovanni Mantovani. Confirmation, of course, also for "OperaWine" 2020, Vinitaly's "overture" (on April 18) with the 103 best wineries in Italy selected by "Wine Spectator".

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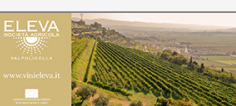


Wine & Food

"Tuscany" on the label of Morellino di Scansano wines

The topic at the center of the debate at "Previews of Tuscany" was, precisely, the role of "Tuscany" on the labels, considering denominations not at the highest levels, as a distinguishing term and as an authentic territorial brand, which has the power of evoking the most loved and dreamed about Italian region abroad, and to give a helping hand on the business level as well. Finally, after Nobile di Montepulciano has put "Tuscany" on its labels to differentiate itself - once and for all - from Montepulciano d'Abruzzo, the wine producers of the Morellino Consortium have voted today in their meeting for Morellino di Scansano to take the first and decisive step towards the possibility of adding, optionally, the brand "Toscana" on the labels of Morellino di Scansano DOCG wines.

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For the record

Cavaro closes the 2019 financial statements at 329 million euro

The Cavaro Group closed 2019 with a turnover of 329 million euros, making the Faenza giant the second absolute player in Italian wine, behind only the Gruppo Italiano Vini (Giv), with a turnover of 633 million euros. Compared with 22 million euros in investments made, it has increased the production capacity of its plants, expanded its product range, expanded its market share in Italy and abroad and won several awards that have helped to implement the reputation of the brands and the group, at the last shareholders' meeting, which approved the financial statements of the group.

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