

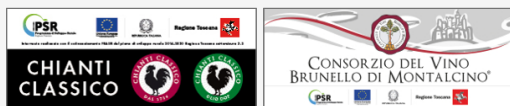
News



ProWein canceled

The news is resounding, after the rumors, there is the official confirmation: ProWein 2020 has been canceled, as confirmed by Messe Düsseldorf, with the reference fair of the entire wine world that will return only in 2021, from March 21 to 23. This is not the only news, because in France they have suffered the same fate - the cancellation - "Les Grands Jours de Bourgogne", on the calendar from March 9 to 13, with which the Vins de Bourgogne are presented to the world. The week of the en primeur in Bordeaux is at risk: it would be the first time since the Second World War, but under current conditions, it is possible to arrive at a postponement in autumn.

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SMS

The most expensive wines by "Wine Searcher"

The bottles to invest in arrive from Burgundy: the numbers of the Liv-ex say it, with the index dedicated to the wines of Beaune and surroundings which shows an increase of 81.4% in the last 5 years. At the top of the ranking of the most expensive wines in the world of "Wine Searcher", the labels of the Côte de Nuits and Côte de Beaune dominate. In the first place, Romanée-Conti of Domaine de la Romanée-Conti, at \$ 20,287 a bottle, followed by Maison Leroy's Musigny Grand Cru (\$ 17,948) and Moselle Rieslings, Egon Muller Scharzhofberger Riesling Trockenbeereauslese (\$ 14,662). Italy is far from the top positions with the most expensive bottles that are Barolo Monfortino by Giacomo Conterno, at 1,115 euros per bottle, Barbaresco Pajé di Roagna (751 euros) and Masseto (717 euros).

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Report

Il Marroneto and Kerin O'Keefe's 100 points

A 100-point Brunello: it is the Madonna Delle Grazie 2015 of Il Marroneto, which won the top of the ratings of Kerin O'Keefe, the Italian editor of "Wine Enthusiast", who called it "full of finesse, vibrant, impeccably balanced and one of the few with serious aging potential". For Alessandro Mori, at the helm of the Brunello label, a satisfaction: "with 100 points you never get tired, it's confirmation of the goodness of work and a vision that have never bent to the will of others, I waited for others to understand my wine".

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First Page

Vinitaly in June: Italian producers on hopes and precautions

That it was an ever-changing picture, difficult to decipher and even more difficult to predict, Italy - at all levels - understood this, at its own expense, in the last week. The course of the coronavirus epidemic is putting everyday life and economic stability, including wine, in serious difficulty. Yesterday Veronafiere, which decided to reprogram Vinitaly from June 14 to 17, experienced the backward march. A decision, as the producers of the Belpaese tell WineNews, inevitable and appreciated, in the face of which "we will have to reorganize the agenda, but it is a fundamental appointment - says Ettore Nicoletto (Bertani Domains) - but in the meantime we are working on the internal market". Beniamino Garofalo (Santa Margherita), speaks of "an exceptional situation that requires an adequate response, both from Verona and the wine system". Caution is the right word for Renzo Cotarella (Marchesi Antinori), according to whom "the decision to postpone Vinitaly until June is intelligent, but more important is that Italian wine returns to normality". The wish, for everyone, is that it may turn out to be "an excellent Vinitaly, albeit with fewer foreigners", as Matteo Lunelli (Ferrari) says. Waiting for "the wave of panic to pass" Andrea Sartori (Italia del Vino), hopes for a "restart, led by Vinitaly, also for wine tourism". For Piero Mastroberardino (Istituto Grandi Marchi), "we need a table that addresses a systemic reflection together with the Institutions". According to Alessio Planeta, "it's the right way to keep the channels of communication with the rest of the world open, launching a positive message without skipping a round". Matilde Poggi (President Fivi) sees "positive signs and desire to be there, despite the period of hard work in the vineyard". The wine sector, however, can't do everything on its own, because "the situation concerns the country system as a whole, they have to restart the economy and consumption", recalls Marco Caprai. Finally, the unconditional support of Fabrizio Bindocci (Tenuta Il Poggione and president of the Consorzio del Brunello), convinced that "Vinitaly in June must be done. We are the Made in Italy flag in the world and we feel even more strongly about it in a difficult moment like this".

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Focus

Italy closes its doors: the difficulties of the agri-food industry

Italy is closing its doors. With the government decree passed in the recent days, containing measures to try to contain the epidemic of coronavirus, schools and universities suspend activities until March 15, the football championship will be played behind closed doors for a whole month, crowded events suspended, restrictions on cinemas and theatres, for all to a safe distance of one meter. In short, we will have to put aside for a while our habits, our sociality, our desire to be together. But without losing the light of reason, as it seems to be happening outside the Belpaese, where between the irony of French TV and the usual hurricane of fake news, which from the web - and not only - hits the reality every time the world lives a moment of crisis or difficulty, bringing with it a wrong and harmful narration about the risks associated with the production of food products made in Italy. The truth, reaffirmed by the Ministry of Health and by one of the greatest virology experts in the world, Professor Roberto Burioni, is that contagion "always takes place via the respiratory system and never through food, even if raw". The damage, however, is done, and now the Belpaese, to restore the dignity it deserves to its wine & food will have to work hard on communication.

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Wine & Food

Family Food Fight: the new cooking show

A family saga in all intents and purposes: this is Family Food Fight, the latest of the talent cooking shows that bring cooking to TV, on air from March 12 on Sky Uno, which marks the debut together for the first time, after so many personal successes, even on the small screen, of Lidia & Joe Bastianich, mother and son, as judges of the new production EndemolShine Italy for Sky, at its first Italian edition, an exciting competition between families and their traditions at the stove. "You will see us as we are in life. Keep in mind that at 50 years old I still fear my mother's slaps, she wouldn't have any problems - Joe Bastianich told the magazine "Gente" - Cannavacciuolo? He's practically my brother, he's now fully adopted into the family. And he also knows about "pats".

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For the record

The wine market, according to Sopexa

It is harder than ever to make market forecasts at this time. According to the "Wine Trade Monitor" 2019 by Sopexa, the next few years will still be a period of growth for Italian wine, especially thanks to younger consumers. So what the opinions gathered together with "Wine Paris" reveal, interviewing 984 operators among importers, distributors, wholesalers and retailers, from 7 top markets such as USA, UK, Germany, Japan, Belgium, China and Hong Kong. For all of them, France, Italy and Spain remain the most important producer countries to work with, in all markets.

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