

## News



### Italian bubbles, a must for holidays

Italy confirms to be the protagonist in the sales of sparkling wines in the world also in the year of Covid. In spite of everything, no one wants to give up a symbol of the festivities, which however registers a substitution effect: down the top of the range, up the more affordable products. The result, according to estimates on the consumption of bubbles in the upcoming holidays by the Wine Observatory of Unione Italiana Vini (Uiv) and Ismea, is in line with last year on the volume front, with 273 million tricolor bottles sold worldwide (+1.3% on 2019), of which 74 million in Italy (-2.3%). The trend in value is different, -9%, between domestic and foreign demand.

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## SMS

### Revolving pledge and wine, a new step

Another national agreement for the activation of the revolving pledge, which transforms the wine stored in the cellar into financial liquidity for producers, this time involving many of the most important territories of Italian wine (Barolo, Barbaresco, Franciacorta, Amarone della Valpolicella, Castel del Monte, Brunello di Montalcino, Bolgheri, Chianti Classico and Nobile di Montepulciano). To sign it, once again, Valoritalia and Federdoc, together with Intesa Sanpaolo, to which 16% of the Italian agricultural and food sector refers. Specifically, Valoritalia will attest to the physical presence of the wine in the cellar, also in relation to what is reported in the Telematic Registers by the companies producing the appellations, verifying compliance with the production regulations and informing the bank with specific reports.

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## Report

### "leQUOTABILI20" of wine by Pambianco

For a company, in any sector, meeting the requirements for listing on the Stock Exchange is a source of prestige, whether or not the listing actually takes place. But it means that the company is solid, has a strong brand, positive economic indicators, and therefore it is appealing to the market. In this sense, according to Pambianco, the best Italian wine companies are Antinori, Frescobaldi and Santa Margherita among the "big" companies and Tenuta San Guido, Carpineto (Antonio Michael Zaccheo in the picture) and Berlucchi among the "small cap".

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## First Page

### "Top 100" by Wine Spectator 2020, 19 Italian wines. Brunello and Barolo at the top

The excellence of the 2015 vintage of Brunello di Montalcino (with 2 labels awarded) and the 2016 vintage of Barolo, the increasingly widespread quality of Chianti Classico (as in 2019 the most awarded territory, with 3 labels), the greatness of Tuscany (along with Brunello and Chianti Classico also Nobile di Montepulciano and more) and Piedmont, with its different expressions (from Barbera d'Asti to Barbaresco, passing through Gattinara), the ability of Italian wine to express excellence everywhere, from the Dolomites of Trentino to Puglia, from Friuli to Soave, up to Basilicata: this is the story, in extreme synthesis, of the 2020 "Top 100" of Wine Spectator, the most influential wine ranking on the market, which, after unveiling the "Top 10", which saw on the podium the Brunello di Montalcino Le Lucere 2015 of San Filippo, and no. 7 the Barolo 2016 by Massolino, unveiled the complete list of wines selected by the US magazine. 19 in all, the Italian labels. At no. 11 there is Chianti Classico Riserva 2016 from the historic Castello di Volpaia, followed at no. 13 by Tolaini's Cabernet Sauvignon Toscana Legit 2016, and Caprili's Brunello di Montalcino 2015, at no. 16. Tuscany again, with Caiarossa's Pergola 2016, at no. 20, while at no. 24 is Barbaresco Rabaja Riserva 2015 by Produttori del Barbaresco. At no. 32 there is Manzoni Bianco Vigneti delle Dolomiti Fontanasanta 2018 by Foradori, then back to Tuscany, with Chianti Classico Tenuta Perano 2015 by the historic Marchesi de' Frescobaldi at no. 36, and Vino Nobile di Montepulciano 2016 by Boscarelli, among the references of the territory. At no. 47 it is Vietti's turn with Barbera d'Asti Tre Vigne 2017, while at no. 49 there is still Chianti Classico, with Istine's 2016. Position n. 54 is for Gattinara 2015 by Travaglini, at n. 60 is Rosso Piceno Superiore Maribus 2017 by Il Conte Villa Prandone, while at n. 70 is Soave Classico Monte Carbonare 2017 by Suavia. Position no. 74 for Friuli Venezia Giulia with one of its most famous brands, Jermann, with Pinot Grigio 2017, while at no. 82 there is Puglia with Tormaresca, the estate of Antinori, with Primitivo del Salento Torcicoda 2016. Again, the renowned Tenuta San Leonardo, with Sauvignon Blanc Vigneti delle Dolomiti Vette 2018, at no. 96, and Aglianico del Vulture Gricos 2017 from Grifalco della Lucania winery at no. 99.

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## Focus

### Wine Spectator: Brunello is the most awarded in history

Like the Piedmontese Fausto Coppi and the Tuscan Gino Bartali on a bicycle, also the Tuscan Brunello di Montalcino and the Piedmontese Barolo are two absolute champions, protagonists of an eternal and virtuous "rivalry". And, until today, the winner, just by looking at the most important and influential ranking in the world of wine, that is the "Top 100" of Wine Spectator, is Brunello di Montalcino, awarded 69 times since the first edition of 1988, against 67 of Barolo. With Chianti Classico third, with 50 labels. This is what the WineNews survey of all 32 editions of the "Top 100" of the US magazine says. Brunello di Montalcino can also boast a few more records. It is the only one of the great Italian DOCGs to have reached position number 1, with Brunello di Montalcino Tenuta Nuova 2001 of the Casanova di Neri label (in 2006). Additionally, three other wines conquered first places for Italy, all three "Supertuscans": Solaia by the Antinori family 1997 (in 2000), Ornellaia 1998 (in 2001, when Lodovico Antinori still owned the Bolgheri Estate) and Sassicaia 2015 of Tenuta San Guido (in 2018). Barolo has so far never yet achieved this result and only once reached position number 2, in 1993, with Gaja's Barolo Sperss 1989. Gaja is the second among the most awarded producers of all time (with 13 labels), behind Antinori and Frescobaldi (with 14).

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## Wine & Food

### Ferrari Brut "Best Italian Sparkling Wine", Cuvage's Asti best aromatic wine in the world

After the Italian supremacy, thanks to the Trendodoc superstar (20 gold medals out of 47 Italian ones), and to the Ferrari brand (9), come the special awards of "The Champagne & Sparkling Wine World Championships 2020". The "Best Italian Sparkling Wine" is still signed by the Lunelli family, that is the Ferrari Brut (also "Best Trendodoc 2020"). Cuvage Acquesi Asti (Mondodelvino) is the "Best Asti 2020" and "World Champion Aromatic Sparkling Wine 2020". The "Best Franciacorta 2020" is the Fratelli Berlucchi 2014 Freccianera Satèn, the "Best Prosecco 2020" is the Follador 2019 Extra Dry Valdobbiadene Docg, among others. Many brands were also awarded in the "Best in Class" category: from Ferrari itself to Follador, from Ca' del Bosco to Maso Martis, from Nino Franco to Rotari (Mezzacorona), from Bottega to Bellussi, and more.

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## For the record

### Prosecco Docg is resisting Covid

Conegliano Valdobbiadene Prosecco Superiore DOCG, synonymous to quality, sustainability and the identity of the UNESCO Hills from which it was created, is defying the pandemic: after a record-breaking 2019 (92 million bottles sold and a turnover of 524 million euros), taking the number of certified bottles at the end of November 2020 as an indicator, the overall drop was just -2%. And in the Italian large-scale distribution, according to Iri, Prosecco Docg grew by 15% in value and 16.8% in volume. These data were revealed in the 2020 "Economic Report" published on the denomination.

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