

News



Ferrari is the official toast of F1

Passion, excellence and obsessive attention to detail are the values shared in one of the most important partnerships between the great International sport and Italian wine. Ferrari, Trentodoc's leading winery and symbol of Italian style throughout the world, is now the official toast of Formula 1, and, the Italian bubbles that have "toppled" Champagne, will bathe all the podiums of the top International motor racing championship (and will be the official hospitality drink of the "Paddock Club"), which counts 500 million fans worldwide, for the next three seasons.

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SMS

Ban on the sale after 18 in wine shops lifted

The Ministerial Decree of the Draghi Government establishes "in all areas, the ban on take-away after 6 pm for retail trade of beverages not to be consumed on the spot has been eliminated". The DPCM, prime ministerial decree, will be in effect from March 6th to April 6th. A measure welcomed by Vinarius, the association that brings together over 100 wine shops from all over Italy, in the forefront against the measure, as well as from part of the wine industry. But not everyone is happy. As the Italian mayors gathered in Anci, according to which so the Government says "schools are closed, but nightlife is open", and as the Fipe-Confindustria, according to which "so you privilege the minimarket punishing only the bar" ...

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Report

Italian fairs try to restart

The Italian trade fair system tries to restart, between uncertainties and paradoxes. Such as the presence of substantial funds (408 million euros of refunds from the Government and 450 million euros of financing through Simst) that would restore many of the losses of 2020 (-80% on a turnover of 1 billion euros, according to Aefi), but which are not being released, also because of the "de minimis". This is an important brake, especially for big names such as Veronafiere. Which, to date, has confirmed its main event, Vinitaly (June 20-23).

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First Page

In the sign of absolute excellence: Antinori acquires the majority of Jermann

Business in wine never sleeps, and now a business is about to take place under the sign of absolute excellence: Antinori, the first private reality of Italian wine and one of the most important and prestigious brands of the world, has acquired the majority of one of the most luminous jewels of Friuli Venezia Giulia's wine, that is Jermann, historical brand and signature of iconic wines such as Vintage Tunina. This is the agreement reached by Silvio Jermann, who has been running the family business for 40 years, and the Antinori family. Two names which have left a deep mark on the history of Italian wine, innovators, visionaries, in a continuous search for excellence. "The collaboration with Antinori is a new beginning, a decision taken to better face the times we live in, in the sign of family tradition" are the words of Silvio Jermann, in a preview to WineNews, at the signing of the framework agreement. "We share with Silvio the same values of respect for family tradition, passion for challenges, respect for the land. Our desire is to guarantee development and continuity in full collaboration with Silvio and with what he has done in these 40 years", says Piero Antinori. A winery with an important history, Jermann, founded in 1881 by Anton Jermann, and then guided by the following generations up to Silvio Jermann, enologist and son of Angelo Jermann and of his mother Bruna - and creator of Vintage Tunina, a wine which consecrated the brand of Jermann among the Italian wine treasures in the world - who, in 2007, started a second branch of the winery, in Ruttars. A reality of absolute value and with important dimensions, as it counts 200 hectares of land of which 170 hectares cultivated with vines, 20 of which are already organic, between the historical winery of Villanova di Farra di Isonzo and the one of Ruttars, a hamlet of Dolegna del Collio. This is the umpteenth jewel of Marchesi Antinori thanks to realities such as Tenuta Tignanello, Badia a Passignano, Pèpoli, Antinori in Chianti Classico, Pian delle Vigne in Montalcino, Tenuta Guado al Tasso in Bolgheri, Tenuta Montenisa in Franciacorta, Prunotto in Piedmont, Castello della Sala in Umbria and now Jermann in Friuli Venezia Giulia, and with several excursions around the world, above all Antica and Stag's Leap Wine Cellars in Napa Valley.

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Focus

Investment wine in 2020 held up

The great luxury wine has been confirmed as one of the most profitable investments ever, and one of the most desirable also in 2021. It emerges from "The Wealth Report" 2021, published by Knight Frank agency, which monitors the trend of investments in different sectors of luxury, summarized in the Knight Frank Luxury Investment Index. An index that, overall, grew 3%, with wine as the second top performer overall, growing +13% in 2020 over 2019 (and +129% over the past 10 years), outperforming only the luxury handbag category (+13%) but doing better than investment assets like classic cars (+6%), watches (+5%) and furniture (+4%). And even better than coins, diamonds and jewelry, whiskies and, most importantly, art. "Wine merchants didn't lower prices, and investors didn't back down", comments Miles Davis of Wine Owners, which produces the Knight Frank Fine Wine Icons Index. An index that outperformed the average, with older vintages of the great Supertuscans (such as Sassicaia, Solaia and Tignanello by Antinori or Masseto and Ornellaia by Frescobaldi, for example) rising by as much as 18%, better than Burgundy (+11.5%), Champagne (+14) and the premier crus of Bordeaux (+5.8%).

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Wine & Food

Food and wine tourism is getting more and more eclectic

Tourists are looking for variety, they are no longer satisfied with the traditional tasting proposals, but they want to experience the local food and wine in all its facets, as revealed by the latest survey signed by Roberta Garibaldi, professor of Tourism Management at the University of Bergamo and president of the Italian Association of Food and Wine Tourism. Psycho-culinary profiles are the set of expectations, tastes and personal needs towards food and wine proposals while traveling. Every tourist tends to identify in a predominant profile and in 43% of cases it is the eclectic one, that is the one who makes the variety of the offer an essential prerogative in travels. Italians show themselves to be eclectic with 85% stating they have participated in five or more experiences.

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For the record

Avignonesi, corporation and environment beyond profit

The historic brand of the Nobile di Montepulciano wine becomes a Benefit Corporation: the company's bylaw - 169 hectares of vineyards, for 600,000 bottles produced every year and a turnover of 8.8 million euros - now includes social and environmental sustainability objectives alongside those linked to profit. A fundamental step towards becoming a Benefit Corporation, "certified by the American B Lab, which will have to verify that the objectives we have set forth have actually been achieved", CEO Matteo Giustiniani explained to WineNews.

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