

## News



### 900,000 euros for the 6 liters of Drc 1985

More than 900.000 euros: a monstrous sum, the highest ever paid for a bottle of wine. The Swiss wine merchant Avu Luxury Wine resold to an anonymous collector the 6 liters "no. 1" of Romanée-Conti from Domaine de la Romanée-Conti 1985, part of Giorgio Pinchiorri's collection that, in total, had collected at the Baghera Wines auction in December 2020, the already enormous amount of 1.6 million euros. A more than a unique bottle, "that had not seen anything but Domaine de La Romanée-Conti, where it was produced, and our winery", before the auction, Alessandro Tomberli, director of Enoteca Pinchiorri, told WineNews.

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**BERTANI**

## SMS

### Veronafiere toasts to the restart

"OperaWine - 10th year anniversary" will be a toast to the new start. The great tasting by Vinitaly-Veronafiere and "Wine Spectator", on June 19, in Verona, in the celebratory edition, with 200 iconic wineries of Italian wine in the world, an anticipated prologue to "Vinitaly Special Edition 2021" on October 17-19 (with Vinitaly Preview reserved for June 20, also in Verona). A toast also to the recovery of the trade fair sector, which is starting again from its major players. Like Veronafiere, led by Maurizio Danese, which has reached the capital increase: 28.6 million euros have already been subscribed (95% of the total 30 million), at the end of the first phase reserved for shareholders, which closed on 26 May. The increase is expected to be completed in time with 100% pledged, as some shareholders have already expressed their interest in the unpledged amount.

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## Report

### Umbrellas in the rows? Here is "La Plage"

Rows of hundreds of colorful umbrellas planted among the rows of vines, closed while waiting for a new season, representing an idea of post-pandemic rebirth evoking the recovery of Italy in the post-war period and the strong and symbolic images of the great crowded beaches. Here is "La Plage", the land art installation by the great Cameroonian artist Pascale Marthine Tayou, in the Pusterla Vineyard, the largest urban vineyard in Europe in the heart of Brescia, "guarded" by the historic Monte Rossa winery in Franciacorta.

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## First Page

### Online, the channel that "saved" wine in lockdown, facing "restoration"

A little less than 15 months have passed since the beginning of the lockdown that, in March 2020, plunged Italy into a surreal and dramatic climate, necessary to fight the pandemic of Covid-19, the virus arrived from the East that has long brought the West to its knees, finally about to rise again. In the meantime, many daily behaviors, social and otherwise, have changed. We greet each other from afar, we have learned to recognize each other by our eyes, and to buy anything online. Not that this is a real novelty, as the boom of Amazon has been going on for some years now, but in the sector we are most interested in, that of wine, it is. E-commerce, however in constant growth, have always had to reckon with the "physical" pleasure of buying wine in a wine shop, in a winery or on the shelf of a supermarket, without considering the specific weight of consumption outside the home, at a bar or at a restaurant. Those two months in which people went shopping twice a week, one at a time, made online wine purchases literally explode, a channel which suddenly became important, on the domestic market, to put a patch on the collapse of Horeca. Today, 15 months later, things are finally, albeit slowly, returning to normal, and this, in all likelihood, will lead to a slowdown in the exceptional growth of online sales. A slowdown that, in many cases, companies have already started to record in these early months of 2021, but in the future, in a multichannel logic, online will continue to play a leading role. At WineNews, Sandro Boscaini (Masi Agricola), Wolfgang Klotz (commercial director of Cantina Tramin), from Alessandro Vella (general manager Cantina Produttori di Valdobbiadene), Antonio Rallo (Donnafugata), Giuseppe Bursi (president Mandrarossa), Alberto Tasca (Tasca d'Almerita), Valentina Abbona (Marchesi di Barolo), Giovanni Folonari (president Ambrogio e Giovanni Folonari Tenute), Sandro Sartor (managing director Ruffino), Maria Sabrina Tedeschi, Primo Franco (Nino Franco), Roberta Corrà (president of Gruppo Italiano Vini - Giv), Francesco Giovannini (managing director Gruppo Mezzacorona), Andrea Ferraioli (Marisa Cuomo), Anselmo Guerrieri Gonzaga (Tenuta San Leonardo), Francesco Zonin and Tommaso Chiarli (Cleto Chiarli).

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## Focus

### Liv-ex numbers in May 2021

After a long period of growth, Italian fine wines are taking a breather. As shown by the data updated at the end of May from the Liv-ex, while the Fine Wine 1000, the index that brings together all the regional sub-indices, grew by 0.76% on April, the Italy 100 - which includes the last ten vintages on the market of Barbaresco Gaja (2008-2017), Sori San Lorenzo Gaja (2007-2017, with the exception of 2012), Sperss Gaja (2006-2016, with the exception of 2012), Barolo Riserva Monfortino Giacomo Conterno (2000-2014, with the exception of 2003, 2007, 2011 and 2012), Masseto (2008-2017), Ornellaia (2008-2017), Sassicaia (2008-2017), Solaia (2008-2017), Sangiovese di Toscana Soldera - Case Basse (2006-2015) and Tignanello (2008-2017) - lost 0.10%, although they increased by 1.96% since the beginning of the year. The Liv-ex Fine Wine 100, with the 100 most traded labels, including Barolo 2014 Bartolo Mascarello, Barolo Villero 2013 Brovia, Sperss 2013 Gaja, Barolo Riserva Monfortino 2010 Giacomo Conterno, Masseto 2014 and 2015, Ornellaia 2013 and 2015, Sassicaia 2014, 2015 and 2016, Solaia 2015 and Tignanello 2015 and 2016, has increased by 5.10% since the beginning of the year, and in the last month has registered +0.72%. On the top, in May, the Champagne 50 (+2.12%), while in 2021 the Burgundy 150 (+6.62%) is the top performer.

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## Wine & Food

### Excellent wine businesses: Giovanni Manetti named Cavaliere del Lavoro

Italian wine has very often narrated stories of its excellent businesses, which are, instead, a reality, confirmed year by year with one of the most esteemed and coveted institutional awards: Cavaliere del Lavoro. Sergio Mattarella, President of the Italian Republic, presented awards to 25 businesses, among which is one of the excellent names in the wine world, Giovanni Manetti, leading Fontodi, one of the historic and most prestigious Chianti Classico wine companies in the Conca d'Oro, in Panzano. The Manetti family has been at the helm of the company since 1968. Manetti is also president of the Consorzio del Vino Chianti Classico. "A recognition not only for me but for all the producers in the area, with whom I want to share it", Manetti commented to WineNews.

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## For the record

### Vernaccia di San Gimignano in the first four months of 2021

A positive bottling trend, in the first four months of 2021, with an increase of over 13% compared to 2020 and in line with that of the years prior to the pandemic. Overall, the 2020 figures, which were heavily influenced by lockdowns, showed over 4.3 million bottles produced (compared to over 4.6 million in 2019) with a small decline of 6%. These are the numbers of Vernaccia di San Gimignano, "white queen" in a land of reds such as Tuscany, of which it represents 2% of the production.

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