

## News



### Bolgheri, a precious appellation

From a land of pioneers such as Nicolò Incisa della Rocchetta with Sassicaia, at first almost alone, and then Pier Mario Meletti Cavallari, Michele Satta, Lodovico and Piero Antinori, to one of the most precious wine appellations in Italy. This is the history of Bolgheri, which is reflected in the average prices analyzed by Lorenzo Terzi for the consortium led by Albiera Antinori. According to online prices (source: Wine-Searcher) the value of Bolgheri DOC during the Pandemic increased by +11%, to an average of 63 euros per bottle, that of Bolgheri Superiore by +15%, to 124. Even better in Horeca: in Italy the average is 232.5 euros per bottle, in the world 295 euros ...

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**BERTANI**

## SMS

### Wine stocks on the stock exchange

Stock exchanges are promoting wine stocks, which have reacted to the economic crisis starting in January 2020 up to today, by finally getting back on top, and in most cases have returned to positive ground. There are two wine companies in Italy listed on the Milan Stock Exchange, on the AIM, the list dedicated to SMEs: Masi Agricola went from 3.2 euros per share on January 2, 2020, to 3.38 euros on June 7, 2021, a 5.6% increase. Italian Wine Brands, instead, has experienced an outstanding leap, going from 12.95 euros per share on January 2, 2020, to 32.4 euros per share on June 7, 2021, up 150.2%. We need to mention Gambero Rosso, even though it is not a winery, as it is the leading wine & food group in Italy, led by Paolo Cuccia, which fell from 0.65 euros per share on January 2, 2020, to 0.525 euros on June 7, 2021, marking a 19.2% drop.

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## Report

### Nonino, Aperitif of the Year

The Italian aperitif has joined Italian still and sparkling wines as a must in glasses all over the world. In 2021, the aperitif (a typically Made in Italy ritual) is all Italian, thanks to one of the excellent historical companies of Italian drinking: Nonino distillery, led by Giannola Nonino, together with her daughters Cristina, Antonella, Elisabetta and her niece, Francesca. The Nonino BotanicalDrink Aperitif, 100% plant-based, was awarded the "International Spirits Awards, topping 120 competitors around the world."

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## First Page

### Wine shops: "there is a desire to return to the premises and drink excellent wines"

What gives hope, is that Italians in the pandemic have started drinking better again, buying wines of medium-high range (20-25 euros per bottle) in order to consume them at home granting themselves at least this pleasure in the different lockdowns, whereas daily wine has not exploded as it was thought. A trend that could consolidate along with the reopenings, allowing the resumption of wine shops like last year, because there is a great desire for freedom and to go back to the premises, in safety. Wine shops that until March had to deal with the ban on takeaway after 6 pm and now with the general uncertainty that is still there, which makes contingent storage in the cellar, but be more optimistic those who also do catering, moving towards the abolition of the evening curfew. This is what historical and reference wine shops in Italy told WineNews, with Vinarius president Andrea Terraneo, and from the big cities where there is a restart, as seen in these days - from Signorvino to Trimani in Rome, from Longo in Legnano to Casa del Barolo in Turin, from Grado 12 in Trento to I Rusteghi in Venice, from Bottega del Vino in Verona to Vignoli in Florence, from Galli in Senigallia to Enoteca Centrale in Teramo, from Enoteca Dante in Naples to Vinarius De Pasquale in Bari, as well as Vino Veritas in Palermo - to the wine territories where there are expectations for the beginning of the tourist season - from Enoteca Grandi Vini in Alba to Tognoni in Bolgheri, as well as Enoteca la Fortezza in Montalcino - in both cases with the return of foreigners which will be fundamental. The wines of the moment? Italian and not only, especially French, surprisingly to fill the glasses are Champagne and Metodo Classico such as Franciacorta and Trentodoc, but also great reds such as Brunello, Barolo, Barbaresco and Barbera, wines from Bolgheri and Sicily as well as labels from Etna. And if with the arrival of summertime to be preferred once again will be sparkling wines, including Prosecco, whites such as the ones from Alto Adige, "lighter" reds such as Nebbiolo, Pinot Noir and Lagrein, and rose wines, more and more popular, such as the ones from Abruzzo and Apulia, now more than ever wine shop owners are aiming at enhancing labels from territories which are living a "second youth", such as Alto Piemonte.

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## Focus

### Export, the recovery of Italian wine in the world begins

The month of March is not enough to bring the export balance of Italian wine back into the black, which, in the first quarter of 2021, closes at 1.444 billion euros, down 3.9% on the same period in 2020, however recovering strongly on February, so much so that it is back in line with the first quarter of 2019, the last pre-Covid reference, when shipments reached 1.435 billion euros, i.e. 0.7% more than this beginning of 2021, as emerges from the WineNews analysis of Istat data updated to March 2021. All the main markets declined, with the exception of Switzerland, Russia and China, in a decided and constant countertrend. Moving on to the main markets, Germany loses something, going from 269 million euros in the first quarter of 2020 to 262 million euros in 2021, that is -2.7%, a big increase (+14.4%) compared to 2019. Still painful notes from the United Kingdom, which stopped at €113 million, down 19.9% compared to 2020, and even 32.7% on the same period in 2019, but recovering compared to February. Imports from the United States reached 357.4 million euros, marking a decline of 12.1%, much smaller when compared with 2019 (-2.7%). Up on 2020 Switzerland (+10.5%, 85.8 million euros), Russia (+17.1%, 25.4 million euros) and China (+66.7%, 28 million euros).

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## Wine & Food

### Opera Wine and Vinitaly Preview: wine is restarting in Verona

June is the month of the restart of the great wine events, thanks to its most important fair player, such as Vinitaly by Veronafiere, in Verona, with "Opera Wine" by "Wine Spectator", on June 19, with the 200 iconic wineries of Italy's wine which participated at least once to the great tasting signed by the most important magazine of the US, to arrive on June 20 to the Vinitaly Preview (so far, participating wineries include Zaccagnini, Zymè, Santadi, Cantina Vignaioli del Morellino di Scansano, Lungarotti, Pasqua Vigneti e Cantine, Ruggeri, Tenuta Sant'Antonio, Valentina Cubi, Villa Sandi, Ruggeri, Roberto Voerzio, among others), the anticipation of what will be the "Vinitaly Special Edition", from October 17 to 19 in Verona.

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## For the record

### 10 million for the storage of PDO and PGI wines

"10 million euros for the storage of PDO and PGI wines, certified or capable of becoming such, and held in facilities located in the national territory": this is what the decree of the Ministry of Agriculture, which received the green light in the State-Regions Conference, provides. "The text - explains a note of the Ministry - provides for the extension of the measure also to bottled wines, the application of penalties in case of failure to maintain the commitment and the possibility for companies to give up in case of proportional reduction for excess of requests".

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