

News



OperaWine kicks off in Verona

Classes with the best of Italian wine to enrich with colors and scents the toast to the restart of the great events dedicated to promotion and business, strictly in presence: OperaWine, the great tasting of Vinitaly and Wine Spectator, is starting, as a forerunner to the return of buyers and operators in our country. Today, June 19, at OperaWine, 186 flagship producers of Italian wine in the world, selected by the most influential American magazine in the sector, will meet face to face with more than 300 national and international operators and buyers from 13 countries. Tomorrow, June 20, Vinitaly Preview will be on stage.

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BERTANI

SMS

The Oemv world wine trade

In the first quarter of 2021, the value of the global wine trade continues to lose ground, but at a less worrying pace than in 2020, when the balance was an overall loss of €2 billion in value (-6.7%), plummeting from €31.965 billion in 2019 to €29.814 billion. After the drop in January, in March 2021 the global wine market returned to growth, both in value, with the potential market worth 29.943 billion euros, and in volume, where it is worth 103.7 million hectoliters of total addressable market, on the same levels as at the end of 2020. As told by the analysis of the Oemv - Observatorio Español del Mercado del Vino, where it emerges that to suffer is above all the average price, which after reaching 3.04 euros per liter in December 2019, today has fallen to 2.89 euros, on the levels of 2018.

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Report

Chianti grows in Russia

Chianti is focusing more and more on Russia, where wine lovers are growing, mainly thanks to the new generations, like the Millennials, in the two main cities of the Country: Moscow and St. Petersburg, with two seminars (June 28th and 30th, during the "Simply Italian Great Wines - Russia Tour" 2021) plus the event "The modernity of Sangiovese in seven Chianti DOCG wines". To continue to grow in a market where exports of Italian wine - with Chianti in the lead - have grown by +17.3% in this early 2021.

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First Page

Vinitaly-Nomisma Wine Monitor: April 2021 sees a new start for exports to the USA

A positive standing on international markets is announced for the 186 wine companies selected at "OperaWine", starting today in Verona, together with 300 operators and buyers from 13 countries: the event, organized by Vinitaly with "Wine Spectator", the US magazine of reference for the global wine business, is the beginning of a long and gradual restart of Vinitaly in Italy and the world. And, along with the fairs, demand is also starting up again, with a downturn in 2020 in the main market, the USA, and in the emerging giant, China. According to the analysis of the Vinitaly-Nomisma Wine Monitor on a customs basis, the statistics of recent months are showing a strong revival of Italian and French wine orders in the two key countries of the market: in April 2021, wine imports in the United States grew on average by 20% in value, with Italy (+26%) and France (+51%). April, but not only, was also very positive for Chinese demand, which in the month recorded an authentic boom in value of orders from Italy (+98%) which today - after the exit of the Australians - has become the third supplier country in the Dragon. Analyzing the customs results of the first four months, in China the Australian collapse (-80% in value compared to the same period in 2020) led to double-digit growth of all competitors, with Italian imports up 22%. Less than France (+41%), protagonist of an authentic boom in Champagne (+110%). Proof that even a "red" demand such as China is opening up to sparkling wines in the post-emergency period is the growth in bubbles: +75% in the first four months, compared to -15% for still wines. As far as Italian wines are concerned, the Observatory points out, there is a clear growth in premium wines with still wines (85% of imports from Italy) growing by 19% in value and just 2% in volume, thus showing a significant increase in the average price. At the same time, according to customs processing, Italian wines in the United States are still reported as losing in the four-month period (-12%) due to a black January-February (-26%) while France is reducing the gap in value to -3%. The result is a head-to-head battle on the world's leading market, with Italy at 538 million euros in sales, closely followed by France (534 million euros).

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Focus

Chianti Classico, the Additional Geographical References

Castellina, Castelnovo Berardenga, Gaiole, Greve, Lamole, Montefioralle, Panzano, Radda, San Casciano, San Donato in Poggio (including the territories of Barberino Tavarnelle and Poggibonsi), Vagliagli: this is the list of the territories that will become Chianti Classico Additional Geographical References, approved by the a wide majority of the wine producers at the meeting of the Black Rooster Consortium, lead by Giovanni Manetti. The Consortium has taken a very important step to that will continue to enhance the territory (probably the most beautiful wine territories in the world, situated between Renaissance Florence and Medieval Siena, ed.), which has been in the spotlight over the last several years. Further, the amendments made to the regulations of Gran Selezione, the top of Chianti Classico, where the minimum percentage of Sangiovese has increased from 80% to 90%, and the remaining 10% will consist of local red grapevines. The vote launched a new stage of "a project that we have presented following the Board of Directors' many years of intense work demonstrating the need the Consortium had expressed to continue improving and enhancing the features that distinguish and make the Gallo Nero appellation unique", the Consortium explained.

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Chianti Classico Unità Geografiche

- Castellina
- Castelnovo Berardenga
- Gaiole
- Greve
- Lamole
- Montefioralle
- Panzano
- Radda
- San Casciano
- San Donato in Poggio
- Vagliagli



Wine & Food

Sassicaia, the Italian wine most searched online, and no. 8 in the world

At the top of the "Top 100 Most Searched-For Wines" of Wine-Searcher, the ranking of the most searched labels online, Château Mouton Rothschild, Château Lafite Rothschild and Dom Pérignon. Then Petrus (n. 4), Château Margaux (n. 5), Château Latour (n. 6) and Château Haut-Brion (n. 7), ahead of Tenuta San Guido's Sassicaia, eighth most searched wine on the web in the world, first among Italians. Followed by Marchesi Antinori's Tignanello at number 17, Ornellaia at number 32, followed by Masseto at number 40. Marchesi Antinori again, with Solaia, at number 42, Flaccianello della Pieve di Fontodi at number 78, followed by Barolo Riserva Monfortino di Giacomo Conterno (number 79), and Le Pergole Torte of Monteverzine (number 80). The last one is Brunello di Montalcino of Il Poggione, at no. 89.

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For the record

In May in cellars 49.2 million hectoliters

In Italian wine cellars (as of May 31, 2021) there were 49.2 million hectoliters of wine and 4.4 million hectoliters of musts, which translates into an increase in stocks of +1% for wines, and a reduction of 8.6% for musts. Wines, for 57.5%, are held in the regions of the North: 24% of the national wine is held only in the cellars of Veneto. Here are the data of the Icqrf Telematic Registry summarized in the report "Cantina Italia". 51% of the wine held by Italian wineries is DOP, 27.1% is IGT, and Prosecco, alone, is worth 8.3% of stocks.

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