

## News



### 60 years of Santa Margherita's iconic wine

A story through images that traces the 60 years that have accompanied the success story of Pinot Grigio of Santa Margherita, celebrating the past with an eye to the future, through a series of iconic and evocative illustrations of the first six decades of success of the iconic wine made by the young designers of the European Institute of Design. This is "Off the Skins", the exhibition that, from today until July 4, in the frame of the Chiostro di San Francesco della Vigna, in Venice, celebrates the first sixty years of Pinot Grigio Santa Margherita, a group now led by CEO Beniamino Garofalo.

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## BERTANI

## SMS

### Tedeschi, the aromatic mark of the vineyard

To understand if in the wines produced with Corvina and Corvinone grapes harvested in single vineyards, there was a characteristic aromatic marker that could act as a real identifying element of a place and a terroir with a well defined geographical identity: this is the goal of the studies on the aromatic characters of grapes and wines from single vineyards, and on the main factors involved in their expression, carried on since 2017, in its own vineyards, by Tedeschi, griffe of Amarone, with the University of Verona. Through the study of the aromatic diversity of wines obtained from single cru, by researching the key aromatic markers and by understanding the link between grape composition and the markers themselves, it was possible to get to the definition of an aromatic mark specific to each place.

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## Report

### The "Oscars of Wine" 2021 of Fis and Bibenda

From Casanova di Neri to Ca' del Bosco, from Livio Felluga to Valentini, from Tenuta Secolo IX to Valle Isarco from Zidarich to San Giovenale, up to Encry, passing through the special prizes gone to Quintarelli, Schloss Johannisberger and Piper Heidsieck: here are the winners of the "Oscars of Wine" 2021, one of the most glamorous and historical awards of Italian wine, signed by the Fondazione Italiana Sommelier and Bibenda led by Franco Maria Ricci, staged in presence, after the stop of 2020, in Rome (Salone dei Cavalieri, Hotel Rome Cavalieri). Another sign of the restart of wine.

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## First Page

### From Antinori to Conterno, from Ferrari to Ruffino: the "historical brands of national interest"

For a company, in any sector, having a long history to tell is a great added value. And there are many names of Italian wine and food that can tell it, and that are part of the "Register of historical brands of national interest", established by the Ministry of Economic Development at the Italian Patent and Trademark Office, open to companies or brands active for at least 50 years, of excellence, and historically linked to the national territory. Wine, for example, is the protagonist with many top brands, even though they are very different from each other. From Marchesi Antinori, whose family, now in its 26th generation represented by Albiera, Allegra and Alessia who run the company with their father Piero Antinori, is among the leaders of Italian wine, which it has been doing since 1385, to Giacomo Conterno, today the most precious brand of Barolo and Italian wine (which has also registered its top brand, Barolo Monfortino), from Ferrari, the leading winery of Italian sparkling wine and Trentodoc, of the Lunelli family (which has also registered the historical brand Gran Spumante Ferrari Trento), to Ruffino, one of the greatest realities of Chianti Classico (and today also in the land of Prosecco), under the aegis of the Constellations Brand group (and which has also listed two of its most renowned brands, Riserva Ducale, the summa of Chianti Classico of the winery, and Rosatello, object of a recent relaunching project). Moreover, by scrolling the list, it is possible to find another Barolo brand, such as Massolino, other historical names of Italian sparkling wines such as Tosti and Bosca, as well as Fiorano Boncompagni Lodovisi, a historical estate in Latium, or Donna Marzia, one of the most famous wine brands of Conti Zecca, in Apulia. There are also many food brands: from Angelo Parodi tuna (now owned by Icat Food) to Polli, from Carli olive oil to Amaro Lucano, from Forst beer to Rigamonti and Vismara salami, from Sasso olive oil by Carapelli to Burro delle Alpi by Brazzale, from Galup panettone to Jolly Caffè, to Luxardo liqueurs, just to name a few among the many possible. Able to tell the story of an Italy that excels both in the great agriculture of its territory, as in the case of wine, and in the transformation of its products, a mix that has made and continues to make Italy popular and loved around the world.

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## Focus

### Sicily, a permanent laboratory about wine sustainability

A step forward in the direction of wine sustainability, an aspect that has always seen Sicily as a vanguard, a permanent laboratory on the matter, and a reference Region. Which plans a new future. One year after the act of constitution, the Fondazione SOSTAIN Sicilia (born also thanks to the Consorzio Doc Sicilia today led by Antonio Rallo, and to Assovini Sicilia, chaired by Laurent de la Gatinais), enters the operational phase, with the invitation addressed to Sicilian companies towards the certification process, under the guidance of the scientific committee of the Foundation, according to ten requirements: sustainable vineyard management, ban on chemical weeding, protection of biodiversity, use of eco-friendly materials in the vineyard, local raw materials, calculation of Viva indicators, energy-efficient technologies, reduction of bottle weight, transparency in communication, absence of residues in wines. Alberto Tasca, at the helm of Tasca d'Almerita, one of the most important wineries in Sicily and president of the Fondazione SOSTAIN Sicilia, spoke of "an ethical choice and a compulsory step" that companies must take if they want to protect the ecosystem and leave it unaltered for future generations.

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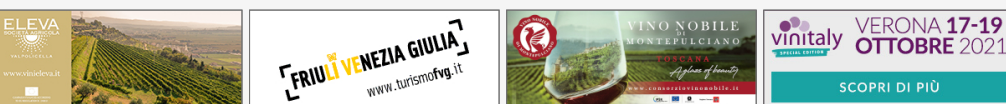


## Wine & Food

### Italian wine and the USA, everlasting relationship, says "Wine Spectator"

The relationship between Italian wine and the US is very special, and it is common knowledge. It has been confirmed even during these difficult months, as export numbers have demonstrated (a slight decrease, around -5.2% in 2020 compared to 2019, while now, starting in April 2021, the trend is once again positive, according to data from the Vinitaly Observatory and Wine Monitor). The voices of wine producers as well as those who narrate Italian wine every day on such an important market as the United States confirmed the enduring relationship. Furthermore, the top management of Wine Spectator participated at "OperaWine", the famous tasting that marked restarting in person events and promoting Italian wine, including 186 iconic Italian wineries in Verona organized by Veronafiere, confirmed the everlasting relationship to WineNews.

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## For the record

### Tommasi invests in Umbria and Orvieto

No longer "only" the native Valpolicella (from where everything started in 1902), Montalcino, the Tuscan Maremma, Basilicata, Puglia and Oltrepò Pavese: Tommasi Family Estates has put down roots in Umbria, in the land of Orvieto, one of the historical territories of Italian wine and undergoing a revival. With the acquisition, which took place in 2019, of an estate (Località Poggente) of 145 hectares, 50 of which are vineyards. The first wines, including an Orvieto Classico, an Igt Umbria red and a "secret" wine on which the winemaker Giancarlo Tommasi is working, will debut in 2023.

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