

News



Wine consumption in gdo grows

In the first half of 2021, sales of wine in large-scale distribution reached 1.3 billion euros, recording +9% compared to the same period in 2020, which becomes +18.4% compared to 2019, equal to 200 million more in the last 2 years. It emerges from Nielsen data analyzed by Coop for WineNews. In the first half of 2021, wine sales reached 1,074,506,326 euros (from 1,040,577,655 in 2020), and sparkling wines and Champagne 280,274,470 euros (from 202,044,919). Italian PDO wines are close to 580 million euros, while PGI wines are worth over 287 million.

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BERTANI

SMS

Italian wine export grows by +15.8%

One swallow doesn't make a summer, but a flock of swallows is a very precise, absolutely positive signal that arrives for Italian wine from the markets, where, at the halfway mark of this 2021 that has become - beyond all symbolism - the year of the relaunch for the Italian economy, shipments mark growth of +15.8% on the first half of 2020, to a quota of 3.33 billion euros, as told by the latest Istat data analyzed by WineNews. And if the comparison with a year that was difficult, to say the least, seems ungenerous, the parallel with the much happier 2019 - when shipments reached 3 billion euros in the same period - restores the measure of the extraordinary nature of this first half of the year: +10%.

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Report

Lebron James among Maremma vineyards

We have often written about the passion of NBA players for wine. But now the no. 1 of our era, "The King" Lebron James has come to touch the Italy of wine. And as told by his stories on his social profiles, followed by millions of fans, he made a stop in Monteverro, in the Tuscan Maremma. This is the umpteenth post related to Italian wine, for Lebron, who, in the course of time, has "shared" Sassicaia, Speri and Quintarelli's Amarone della Valpolicella, but also Uccelliera's Brunello di Montalcino and Emidio Pepe's Montepulciano d'Abruzzo...

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First Page

Added value, net worth and debt: Italian wine is doing better than the economy

It is fragmented, complicated, at the same time strong and capable of overcoming internal as well as external crises, and each time re-launching better than before. This is the picture, in a nutshell, of the Italian wine sector. And, even after two years of the Covid-19 pandemic, it can be confirmed healthier than many others, from the point of view of financial fundamentals such as profitability, capitalization and debt. These are the results of the study Banco BPM, one of the most important banking groups in Italy, carried out for the Consorzio del Brunello di Montalcino, which leads one of the most prestigious and healthiest Italian and international wine regions. It is difficult to generalize when talking about the Italian wine sector, which is made up of 310,000 wine companies, 46,000 wineries and a production value that the Studies and Research Department of Banco BPM has estimated at 11 million euros. Further, the top 30 companies together total a turnover of 3.9 billion euros. The results of the survey have shown that the sector, as a whole, is definitely better performing than the Italian economy in general, even in the medium to long term. If we consider one hundred the Gross Domestic Product (GDP) and the turnover of wineries in 2008, for example, in 2020 Italy's Gross Domestic Product (GDP) was more or less the same as 12 years ago, while the wineries' turnovers grew by 50 points. It is well known that exports have driven this growth, which, from 2000 to 2020, emphasized Banco BPM on ISTAT (Italian statistics institute) data, grew +14% in volume and above all, + 61% in value. Exports have partially offset the loss in domestic consumption, which saw per capita consumption drop from 50 liters in 2000 to 38 in 2020. These trends today make the Italian wine sector alone worth 10% of the total of the Italian agro-food industry, added value at 19% on the National level, the net worth of Italian companies close to 41%, and financial debt at 32%. This is the average situation, while in some territories the situation is even better. Data show that the Brunello di Montalcino companies are clearly outperforming, since from 2006 to 2019, growth in added value increased from 39% to 42%, net assets soared from 37% to 63% and the reduction of financial debt went down from 45% to 23.4%.

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Focus

Grape harvest 2021 in Italy

As revealed by the data processed by Unione Italiana Vini, Assoenologi and Ismea, the national wine production in Italy for the 2021 campaign will stand at 44.5 million hectoliters, down 9% on 2020, with a very heterogeneous quality, according to the Assoenologi president. Veneto maintains the supremacy and consolidates, with almost 11 million hectoliters, followed by Apulia (8.5 million hectoliters), Emilia Romagna (6.7 million hectoliters) and Sicily (3.9 million hectoliters) which, together, are worth 60% of all Italian wine. In geographical terms, there is a rather generalized downturn, with very few exceptions. In the Northwest, decreases of 10% are estimated for Piedmont and Liguria, while in Lombardy the losses seem to be 20%. The drop in Valle d'Aosta is contained. In the Northeast, more limited reductions in Veneto and Friuli Venezia Giulia (-7%), compared with -10% in Trentino Alto Adige and -15% in Emilia Romagna. In Central Italy, decreases were seen in Tuscany (-25%), Umbria (-18%), Marche (-13%) and Lazio (-10%). In the South the situation is more varied: in positive Sicily (+9%), Calabria (+10%) and Campania (+5%), in decline Puglia (-5%), Abruzzo (-18%), Molise (-15%), Sardinia (-15%) and Basilicata (-10%). (The grape harvest, Region by Region, in the in-depth).

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Wine & Food

Poggio di Sotto (3 labels), Bertani and Santa Margherita groups (5): the top of "Vinibuoni"

Poggio di Sotto of Claudio Tipa's Collemassari group is the only single winery awarded with three wines (Brunello di Montalcino Docg 2016, Brunello di Montalcino Docg Riserva 2015 and Rosso di Montalcino Doc 2018), Bertani Domains Group (with wines from Bertani, Fazi Battaglia, Val di Suga and Tenuta Trerose) of the Angelini family and the Marzotto family's Gruppo Vinicolo Santa Margherita (with Ca' del Bosco, Kettmeir, Ca' Maiol and Cantina Mesa) are the only two Italian wine groups awarded 5 labels: here is "the best of the best" of the 739 "Crowns", the highest recognition of the guide "Vinibuoni d'Italia" of the Italian Touring Club (Tci), the only one dedicated only to wines from native Italian vines (with the exception of the category Perlage Italia dedicated to sparkling wines Metodo Classico), which as per tradition opens the season of the wine guides.

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For the record

Simonit & Sirch's Academy has found its "home"

The Vine Master Pruners Academy, the first online platform in the world dedicated to training on the pruning of the vine with a structured path on several levels, launched by Marco Simonit and Pierpaolo Sirch (in January 2021, and already with over 60,000 visits and 6,000 registered users), has found its "home": the Vinnaeria in Capriva del Friuli, in the heart of Collio, of which Simonit & Sirch acquired the majority shares from Silvio Jermann to make it a "meeting place linked to our territory - explains Simonit - but open to the world".

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