

News



Barolo 2018, according to Deditus

Vintages are an essential value for great wines. It is definitely the case for Barolo, which, in 2022, enters the market with the 2018 vintage. The first tastings of the vintage seem to have revealed a classic and elegant wine that is stylistically reminiscent of Burgundy. The first impressions of Barolo 2018 (which will be the star player of the monthly tasting newsletter, "I Quaderni di WineNews", in March 2022), come from Deditus, the Association led by Gianni Gagliardo, which brings together companies such as Azelia, Cordero di Montezemolo, Luciano Sandrone, Michele Chiarlo, Pio Cesare, Poderi Gianni Gagliardo, Poderi Luigi Einaudi, Prunotto and Vietti.

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BERTANI

SMS

Cantina di Montalcino changes ownership

Made in Italy Fund, Quadrivio & Pambianco's private equity fund, has acquired 100% of Cantina di Montalcino, the only cooperative in the Brunello area (turnover in 2021: €3.7 million), through the Prosit holding company, to which Cantina Leonardo da Vinci has sold its shares for €8-10 million (WineNews rumors). The sale has made a big impact, because, as Fabrizio Bindocci, president of the Consorzio del Brunello, told WineNews, "Cantina di Montalcino was born to support the small farmers of Montalcino, who were beginning to approach the winemaking world. We are always open to new realities that invest in the territory, as long as they share the fundamental values: high quality, typicality and tradition, cornerstones of an identity that goes beyond wine, embracing a community to be respected, safeguarded and protected".

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Report

Prosecco starring in Time Square

New York is the heart of the United States market and the place that can guarantee the success of a fashion label or a wine territory. And it is here, on one of the mega-screens in Times Square, that Prosecco has been the star for a few days, with three videos dedicated to the iconic Italian bubble. There are clips from "Lightness That Inspires", shot by Carlo Guttadauro, frames from the commercial that the Consortium has dedicated to Prosecco Doc Rosé, and the fashion movie "The Italian Genius", the work directed by photographer Wayne Maser.

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First Page

Brunello and Chianti Classico restart from NY and reopen the doors of the US to Italian wine

Every year, one bottle out of four of Brunello di Montalcino and one out of three of Chianti Classico fly to the United States, the reference market for all Italian wine exports that, in the first 11 months of 2021, invoiced more than 1.6 billion euros. This is an important result, especially because it arrived after two years of the pandemic that, in fact, marked a furrow capable of distancing the two sides of the Atlantic more than the Ocean was capable of. Now, however, the time has come to reduce the distance, to start traveling again, to tie up the threads of an interrupted discourse that has only been kept alive thanks to technology. Nothing like the pleasure of clinking glasses, meeting eyes and sitting down at the same table: symbols of a restart that began some time ago, which is only now getting underway. And it is no coincidence that the two standard bearers of Tuscan wine have chosen New York to tell their stories to US importers, professionals and wine lovers, rediscovering themselves as pioneers in a market that, in effect, has never stopped. Chianti Classico, on the other hand, has chosen the setting of the Altman Building to present, on February 28, Chianti Classico Annata (2018-2019), Riserva (2018-2017-2016) and Gran Selezione (2018-2017-2016), in a grand tasting that will revolve around the Additional Geographical Units (AGUs) of Chianti Classico, which, through the villages and hamlets, tell on the label the enormous variety of the Black Rooster territory, which in the U.S., for over 15 years, has its first market ever. Chianti Classico, which, with 52.5% of the vineyard area cultivated according to the dictates of organic farming, also intercepts another important trend that concerns American consumers, who are increasingly attentive to health and sustainability (more on this in the words of Fabrizio Bindocci and Giovanni Manetti, at the helm of the Consorzio del Brunello and the Consorzio del Chianti Classico respectively).

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Focus

Russia-Ukraine war, Italian wine fears

Even wine is looking at the war with fear. According to ISTAT data, processed by Federvini, Russia, Italy's tenth largest wine market, saw imports of Italian wines, in the first 11 months of 2021, at 152.3 million euros, +20.7% compared to 2020. And Ukraine, in the same period, recorded imports of 57.4 million euros. Important numbers. And the concern of the sector is high, as Vittorio Cino, general director of Federvini, explains to WineNews: "these are important markets, especially Russia, which have grown in recent years. At the end of the year, there will have been an exchange, in terms of exports of Italian wines, of 250 million euros, two thirds from Russia and a third from Ukraine. Significant markets, especially for sparkling wines, which in Russia is one of the most successful products". Obviously, what is also worrying is the weight of the sanctions that will come from the EU, and the counter-sanctions that will come from Russia. A country, moreover, linked to Italian wine, with many investments in important companies (such as Gancia, of the Roust group, or Spi-Group, a minority shareholder of Frescobaldi in the "Tenute di Toscana", which controls top Italian wine brands such as Masseto and Ornellaia in Bolgheri, and Luce della Vite and Castelgiocondo in Montalcino), but not only (further analysis in detail).

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Wine & Food

Towards an increasingly international Vinitaly 2022

After a record-breaking 2021 in world markets, with exports reaching over 7 billion euros in the year (in the first 11 months, they exceeded 6.5 billion euros, according to ISTAT data analyzed by WineNews), the Italian wine industry is already working to continue growth in 2022. This growth will also be driven by the return of the major international wine fairs and the most important event in the world for Italian wine, Vinitaly, which will return to Verona from April 10-13 2022 with its full formula, more than 4,000 exhibitors (sold out) and a presence of top-level international buyers that is taking shape more and more. Because from Europe to the United States, from Singapore to Japan, from Eurasia to emerging African markets, the strategic plan of VeronaFiere for Vinitaly no. 54 accelerates.

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For the record

Benjamin Franchetti: Tenuta di Trinoro and Passopisciaro

Continuing in the footsteps of Andrea Franchetti, one of the most enlightened and non-conformist producers in Italian wine - capable of creating two iconic estates such as Tenuta di Trinoro and Passopisciaro - by giving continuity to the team that he has built up over the years; carrying out projects already planned before his untimely death; innovating where it is possible and where it is needed: the path of the two estates and an excellent history of Italian wine are restarting, or rather continuing on by Benjamin Franchetti, one of Andrea's sons, who talked to WineNews.

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