

News



Gianna Nannini for Tuscan wine

Gianna Nannini will be the testimonial for Tuscan wine. The International rock star, who is also a wine producer in Siena, will kickoff "PrimAnteprima 2022". Today, March 19th, in Florence, she will open "Previews of Tuscany Week", organized by the Tuscan Region, the association of Tuscan consortiums, AVITO and all the wine consortiums, which will be held from March 19th to 25th. This is an extraordinary partnership in the name of great Tuscan wines. And, like Nannini, is loved all over the world (she herself is a wine producer, and is very attentive to the issue of respecting the environment, which the singer has always been committed to).

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BERTANI

SMS

Russia and sanctions, the wine is "safe"

Stop to European wines to Russia, but, in fact, only formally, in the vast majority of cases. As expected and reported by WineNews, the fourth wave of sanctions decided by the EU against the Kremlin for the invasion of Ukraine (which also concerns the financial, metallurgical and other sectors), includes all the wine production of the Continent into the sanctions, but then it excludes most of them, given that, only products with a value of more than 300 euros per "item", as stated in the regulation and 2022/427, will be blocked. A threshold that, therefore, leaves out most of the European production and that of Italy, the first supplier of wine to Russia (with 149 million euros in 2021 according to Istat data, which reaches 345 adding the Italian wines that come from triangulations with other states, according to Nomisma Wine Monitor).

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Report

Sustainability, the Italian national standard

Italian wine takes the decisive step towards the single standard of sustainability, long-awaited by the supply chain. "The national certification regulations for the sustainability of the wine sector have been approved", explains a note from the Ministry of Agriculture, which underlines that for the year 2022, will be followed the Sistema di Qualità Nazionale di Produzione Integrata (Sqnp), the integration process of the various systems to be complete in 2023. An expected standard, as reported by Unione Italiana Vini and Equalitas (in the depth).

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First Page

Record wine and exports: Veneto, Piedmont and Tuscany leaders at 67% of the total value

The Veneto Region is synonymous with Prosecco and Amarone, Soave and Pinot Grigio, just to name the "top of the top", and it is still the leading region in Italian wine exports in 2021, totaling 2.4 billion euros in value (+11.1%) out of Italy's total 7.1 billion euros. Tuscany is Brunello di Montalcino and Chianti Classico, Bolgheri and Nobile di Montepulciano, Chianti and Vernaccia di San Gimignano, Morellino di Scansano and Maremma Toscana, as well as TGI Toscana and many other denominations, and has taken third place in value, at 1.1 billion euros. Tuscany, though, grew the most (+16.4%), as well as being one of the first three Regions in value, very close to Piedmont's Barolo and Barbaresco, Gavi and Barbera d'Asti, Asti and Alta Langa, among others, at 1.2 billion euros (+12.2%). This is the snapshot from the statistics agency, ISTAT data that WineNews analyzed, of the driving forces of Italian wine exports that once again stand out boasting an exceptional record in 2021 (+12.4% compared to 2020). The total values of the "top 3" Regions are alone worth more than 67% of National exports (amounting to over 4.8 million euros in value). And, as we mentioned, Veneto has consolidated its first place in value, while Piedmont has confirmed very high levels. Among the top three Italian regions Tuscany shines for growth in 2021. Tuscany historically has been the region voted for internationalization, in wine and more, and its top positions have been confirmed coinciding with the "Week of Previews", organized by the Tuscan Region, AVITO (Consortium of Tuscan Consortiums, ed.) and all the individual Consortiums. The previews will be held from March 19th to 25th, in Florence and in the wine territories. According to ISTAT data, then, fourth place goes to Trentino Alto Adige for exports, totaling over 614 million euros, followed by Emilia Romagna at more than 409 million euros, Lombardy that reached 286 million euros, Abruzzi at 203 million euros in wine exports, and to close out the "Top 10", Apulia, at 178 million euros, Friuli Venezia Giulia, at 141, and Sicily, at 139 million euros. Many wine companies registered double-digit increases, some even more than +20% (the top of the top in growth belongs to the small region, Val d'Aosta, which registered +61.1%, in value, however, only 3.4 million euros).

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Focus

Franciacorta puts "Unità Vocazionali" in the glass

Bases of still wines in the glass, to tell the microclimates and diversity of the territory. This is the curious tasting staged yesterday by the Franciacorta Consortium, to protect one of the most important areas of Italian sparkling wine. "The number zero tasting that will help us understand the expressive differences of the various microzones in our territory, to better understand its quality potential, which translates into the quality of the our wines", underlined the president of the Consortium, Silvano Brescianini. And that has lit new light on an area of 200km, which includes 19 municipalities in the province of Brescia, of morainic origin, which has created an amphitheater around Lake Iseo, where are growing 80% Chardonnay, 16% of Pinot Noir, 3% of Pinot Blanc and 1% of Erbatat (forgotten vine reintroduced into the disciplinary in 2017 due to its late ripening and high acidity) where were distinguished 6 "Vocational Units", "Fluvioglacial", "Fine deposits", "Deep morainic", "Thin morainic", "Distal Colluviums" and "Terraced Colluviums". First step on a path that, as Brescianini said, is only just beginning. For a territory that is investing a lot in sustainability, and is rewarded by the market, with a record in 2021 in sales, over 20 million bottles (10.3% abroad).

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Wine & Food

In Montepulciano Bindella acquires Le Casalte: total investment of 17 million euros

Once again, the world of wine is capable to attract new investments. This time, the protagonist is a historic wine area in Tuscany, Nobile di Montepulciano, where Bindella, a company founded in 1983, when Rudi Bindella - a Swiss entrepreneur at the head of a group with a 200 million euro turnover in catering and distribution of great wines - decided to invest in the few hectares of vines of the former Tenuta Vallocaia, in the area of Argiano (Acquaviva), now 53, but ready, as told by "Il Sole 24 Ore", to exceed 65. With a total investment that, will reach 17 million euros, from the vineyards to the completion of the cellar. The Swiss group has taken over Le Casalte, 13 hectares of Nobile, Rosso di Montepulciano and IGT Toscana vineyards in Sant'Albino, owned since 1975 by the family of Chiara Barioffi, who has led the company since 1999, working with the master of Sangiovese Giulio Gambelli.

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For the record

The Ferrari jeroboams from Formula 1 podium, under the hammer for Ukraine

The 2022 Formula 1 season is already to start, despite the repercussions of war in Ukraine, which caused the cancellation of the Russian Grand Prix, for example. But the solidarity does not stop: Ferrari Trento, the Lunelli family brand and official toast of Formula 1, has decided to put up for auction on "F1 Authentics", the official memorabilia site of the circuit, the "Ferrari F1 Podium Jeroboam" autographed by the winning drivers. The proceeds will be donated to the International Committee of the Red Cross for the Ukraine emergency.

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