

News



Draghi and Biden among peace, wheat, wine

Prime Minister Mario Draghi's trip to Washington, where he met with U.S. President Joe Biden, had as its only topic the war in Ukraine, and the need to find a way out that leads to peace as soon as possible. Perhaps by reknitting the threads of negotiations starting with the unblocking of Ukrainian wheat, which is stuck in the Black Sea and vital for so many African countries and for the Italian food supply chain. Ambitious but fundamental goal, especially for Europe, and in case of success Biden already knows what to uncork: Gaja's Barbaresco Sorì San Lorenzo 2016, Masseto 2018, Sassicaia 2018 and Marisa Cuomo's Costa d'Amalfi Fiorduva, a gift from Mario Draghi.

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BERTANI

SMS

Wine and territory, the Morellino "case"

A new productive impetus and all the richness of a territory (between sea, art, spas, winery tourism) that is bidding to become among the most interesting wine tourism destinations in Tuscany, discovering the different interpretations of Sangiovese from Maremma: here is Morellino di Scansano, which is trying to turn the national and international difficulties of recent years and the climatic crisis into an opportunity for innovation, thanks to a still partly unexpressed potential, focusing on sustainability and precision viticulture, wine tourism and foreign markets in which to make known a "little treasure chest" of wine with an eye to smaller and more fragile realities. Thus, from the talk show "Rosso Morellino 2022", in Scansano (in more detail), with wine as a "medium" to preserve the environment, and support the entire local community.

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Report

"Oscars of Wine 2022", the nominations

Just like cinema, wine also has its "Oscars", signed by the Italian Sommelier Foundation (Fis) and Bibenda, led by Franco Ricci, which return to Rome on Saturday, June 18, from 2 to 9 p.m., with its original format. 21 wines (from Sella & Mosca to Letrari, from Frescobaldi to Pio Cesare, from Masseto to Castello della Sala, from Vigne Marina Coppi to Di Meo, from Ricasoli to Valentini, the in-depth nominations) will be tasted divided, and then, between online votes and those of the people attending, the winner of the "Oscar" will be decreed in real time. And the Oscar goes to ...

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First Page

Ferrari, Berlucchi, Donnafugata, the most powerful Italian wine brands for "Wine Intelligence"

Among the world's most important wine brands, those indicated by consumers in major markets, there is very little space for Italy: only Ruffino, at position No. 30 of the "Wine Intelligence Global Wine Brand Power Index 2022", which lined up the 30 most popular global brands. Not bad, because Italian wine is made of many excellences but numbers far from those of those who boast industrial production dimensions, and this cannot be considered a limitation. Especially on the domestic market, which remains the third for overall consumption and a reference point for our productions - which make a good half of their sales in Italy - to which Wine Intelligence devotes a specific focus. From which it emerges how the strongest brands in Italy are, confirming the positions of a year ago, the Trentodoc griffe, Ferrari, of the Lunelli family, the winery that invented Franciacorta, Berlucchi, of the Ziliani family, and Donnafugata, the Sicilian winery of the Rallo family, among the signatures of the wine renaissance of Sicily. At the bottom of the podium, there is a new entry such as Corvo, another historic brand of Sicilian viticulture, owned by Duca di Salaparuta, followed by a historic name in Barolo such as Fontanafredda, parent company of the Farinetti family's wine group. At the No. 6 position, one of the iconic brands of Prosecco di Valdobbiadene, Mionetto, and then one of the most important groups in Italian wine ever, such as Antinori (climbed to No. 7), led for 26 generations by the Antinori family. And again, Feudi di San Gregorio (No. 8), a reference winery for viticulture in Irpinia and the south of Italy, led by Antonio Capaldo; Sella & Mosca (No. 9), one of the reference wineries for viticulture in Sardinia, from the Terra Moretti Group; and, closing out the Top 10, Zonin, one of the largest private wineries in Italian wine. Next, the most representative cooperatives, brands and groups in the history of Italian wine: Caviro, Cantina di Soave, Duca di Salaparuta, Valdo, Rapolà, Bellavista, Banfi, Bolla, Frescobaldi, Val d'Oca, Barone Ricasoli, Mezzacorona, Mastroberardino, Settesoli, La Gioiosa, Santa Margherita, Ronco, Planeta, Masi and San Crispino (find out more in-depth).

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Focus

Italian wine in the spotlight at Prowein 2022

At Prowein in Dusseldorf, there will be more than 5,500 exhibitors from 60 countries (including Finland, Hong Kong, Lithuania and Singapore). Among many focuses and tastings, there will be no shortage of insights into issues and trends with which the industry is coming to terms. From climate change to the "low or zero alcohol" wine phenomenon to wine tourism. Prominent among the major international tastings will be that of the Union des Grands Crus de Bordeaux and the space dedicated to French bubbles, with the "Champagne Lounge". Of course, focus on organic, the "Packaging & Design" space. Italy, as mentioned, will be the most represented country, with many companies, and many territories with their Consortia, such as those of Barbera d'Asti, Brunello di Montalcino, Nobile di Montepulciano, Vernaccia di San Gimignano, Prosecco Doc, Valpolicella, Bolgheri, Garda, Franciacorta, Lambrusco, Conegliano and Valdobbiadene Prosecco Superiore Docc, Doc delle Venezie, Lugana, Morellino di Scansano, Primitivo di Manduria, Maremma, Valtellina, Montecucco, Montefalco, Soave, Chianti, Chianti Classico, Colli Euganei, Vini d'Abruzzo and Istituto Marchigiano Vini, to name but a few among many.

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Wine & Food

Franciacorta: confirmations and the future

A market that has rebounded after the pandemic, surpassing pre-Covid levels, and a future of investment in sustainability for the growth of environmental and wine quality: Franciacorta, one of the most prestigious Italian sparkling wine territories, which, after a record 2021 (more than 20.3 million bottles sold) and with an even better start to 2022 (+45% in the first quarter), has seen the Consortium's board of directors reconfirm Silvano Brescianini (Barone Pizzini) as president and appoint Simona Luraghi as new managing director. "But the challenge for the coming years", Brescianini stressed, "urges us more and more to follow shared guidelines".

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For the record

Cotarella still at the helm of Assoenologi

Riccardo Cotarella will still be leading Assoenologi: the enologist, who is also co-president of the Union Internationale des Oenologues, was unanimously confirmed as president by the board of directors, which appointed Massimo Tripaldi (Puglia-Basilicata-Calabria Section), and Pierluigi Zama (Romagna Section) as vice presidents. "The upcoming work", Cotarella commented, "is challenging. Assoenologi in recent years has been able to react even to the most unfavorable conditions, continuing to grow and becoming more and more a national reference point for enology".

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