

News



Frescobaldi invests again in Tuscany

Lamberto Frescobaldi says: the most important value of a winery is the land. And in the vineyard, Frescobaldi, has invested again, consolidating two of the most recent acquisitions, among the most important and historical in Italian wine, among the leaders in terms of turnover (132 million euros in 2021), profitability (25.6%, according to the Mediobanca report) and hectares of vineyards, more than 1,500 in the various estates in Tuscany and not only. Also thanks to the 28 hectares just purchased, in Chianti Classico, which enrich the heritage of the Perano Estate, and to the 7 in the land of Nobile di Montepulciano, which are added to the 35 of Corte alla Flora.

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BERTANI

SMS

Ocm, more time and funds

No longer a plafond of 13.8 million euros, which now rises to 21.1 million euros for national projects under the Community financial year 2022/2023 of the OCM Wine Promotion, the extension for the expiry of the applications passes from 4 to 11 July, with an extra week available, and a maximum contribution of 2 million euros for each project presented: these are the most important changes, accompanied by some corrections to typos, provided for by the directorial decree of 15 June 2022, n. 269920, of the Ministry of Agriculture, which rectifies n. 229300 of May 20, 2022, or the national call for access to one of the most important measures of the OCM Wine package. Positive news, in a phase when the sector has shown more than one concern for the possible penalization of wine (and not only) in the future EU promotion policies.

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Report

Signorvino sets its sights abroad

In 2021 it touched a turnover of 37 million euros, and as a birthday present, the target is set at 57 million euros, in physical stores alone. Also thanks to the upcoming openings planned for the year, 15 in all, in Italy but also abroad that are expected to arrive in Paris, France, Prague, the Czech Republic and beyond. This is the portrait, in short, of Signorvino, the largest wine shop chain in Italy, launched in 2012 by Sandro Veronesi, which celebrates an important milestone, that of its first ten years of activity, with a series of initiatives.

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First Page

Wine and Investments: the world's fine wines (still) better than gold and stock exchange

For years, fine wines have been indicated as an alternative investment asset. And the numbers show that they continue to be, given that both since the beginning of 2022 and in the last 12 months, the indices that monitor quotations of the most sought-after wines, outperform not only some of the world's most important stock exchanges indices, but also gold. It emerges from the Liv-ex June Market Report, it compared the main indices of the British platform with those of gold and stock exchanges. From which luxury wines emerge as winners, both in the short and medium term. Looking at 2022, it emerges that since the beginning of the year the Liv-Ex 100 (which includes, for Italy, Bartolo Mascarello's 2016 Barolo, Comm. G.B. Burlotto's 2016 Barolo Monvigliero, Gaja, the Barolo Monfortino Riserva 2013 and 2014 by Giacomo Conterno, the Masseto 2016 and 2016 and the Ornellaia 2018 by Frescobaldi, the Brunello di Montalcino 2016 by Poggio di Sotto, the Sassicaia 2016, 2017 and 2018 by Tenuta San Guido, the Soldera Case Basse 100% Sangiovese 2016, Solaia 2018 and Tignanello 2016 and 2018 by Antinori) grew by 4.4%, Liv-Ex 1000, the broadest index, grew + 10.3% (and of which the sub-index Italy 100 is part, which has grown by + 4.1, formed by the last ten vintages on the market of Barolo Bartolo Mascarello, Barbaresco Gaja, Barolo Cascina Francia Giacomo Conterno, Barolo Monfortino Riserva Giacomo Conterno, Masseto, Ornellaia, Sassicaia Tenuta San Guido, Solaia, Soldera Case Basse 100% Sangiovese and Tignanello), while the gold grew only by 1.7%, the Ftse 100 (which brings together the 100 most capitalized companies on the London Stock Exchange) by + 3.3%, while the S&P 500 (which brings together 500 stocks listed on Wall Street) has even lost -12.8% since the beginning of the year. Extending the range to 12 months, then, the Liv-Ex 100 marks a + 22.2%, and the Liv-Ex 1000 stands at + 25.6%, gold has lost -2.9 %, the S&P 500 -1.3%, and only the Ftse 100 is positive, but up by + 8.3%, to a much lower extent than the wine indices. Which also compete by looking at a 5-year time frame. In five years, only the S&P 500 (+ 72.5%) has grown more than the fine wines, with the Liv-Ex 1000 at + 50.7%, still able to put gold (+ 45.7%) behind it, while the Liv-Ex 100 grew "only" by + 34.8%.

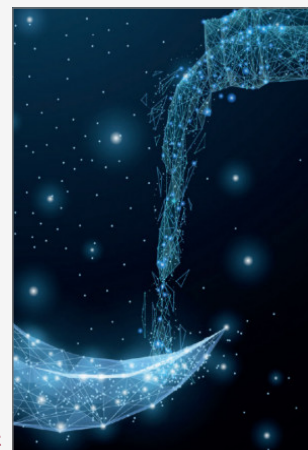
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Focus

Brunello, Barolo and Aglianico in space, with Fis

Some time ago, as part of the Wise space mission, some bottles of Chateau Petrus 2000, along with cuttings and parts of vines, were sent into space to study the effects of gravity absence and more, on wine and grapevines. In the coming months, instead, it will be the cuttings of three territories, of legendary Italian wines, and producers to go into orbit, both for scientific research and communication. That is to say, according to WineNews rumors, those of Sangiovese from which Biondi Santi's Brunello di Montalcino is born, the "cradle" cellar of the great Tuscan red, those of Nebbiolo from which the great Barolo and Barbaresco of an icon-cellar of the Langhe are born, as Gaja, and those from which one of the great reds of the South originates, Aglianico, which comes from Feudi di San Gregorio, the winery of Antonio Capaldo, keeper of the "patriarchs", over one hundred-year-old vineyards. An experiment, created by the Fondazione Italiana Sommelier - Fis, led by Franco Ricci, which will be presented in detail on July 4th, in the "International Forum of Wine Culture" n. 15, on stage at the Rome Cavalieri. With a very significant title, that is "Infinite space, eternity of Wine. In honor of David Sassoli".

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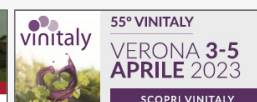
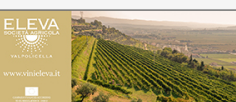


Wine & Food

"Amarone Opera Prima"

40 wineries (from Bertani to Ca 'Rugate, from Gerardo Cesari to Corte Figaretto, from Costa Arènte to Domini Veneti, from La Collina dei Ciliegi to Le Guaite di Noemi, from Massimago to Monte Zovo - Cottini family, from Montresor to Easter Vineyards and Cellars, from Rocca Sveva to Rocolo Grassi, from Santa Sofia to Santi, from Sartori di Verona to Secondo Marco, from Terre di Leone to Valentina Cubi, from Vigneti di Ettore to Zeni 1870) protagonists at "Amarone Opera Prima", the event of the Consortium Vini Valpolicella in Verona from 17 to 20 June, a special occasion to present the 2017 vintage, also staging the partnership between the two symbols of the city of Verona in the world, the Arena and Amarone.

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For the record

In Italy 17.8% of the vineyard is "bio"

Italy, with its 109,423 hectares of certified organic wine-growing area (according to Ismea data for 2019) has the highest ratio (17.8%) between organic vineyard area and total wine-growing area. Sicily, Apulia and Tuscany alone account for 55.8% of the national organic wine-growing area and 55.5% of the organic wine produced in Italy. These are the numbers of organic viticulture, with which Italia Bio, is launching "Biodivino", from June 23 to 26 at San Martino delle Scale in Monreale, Sicily.

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