

News



The Igt Toscana, 27% of the region's wine

It carries with it the name of Tuscany, one of the most famous Italian regions in the world, it brings together wines of the highest lineage and is often an instrument of enological experimentation in territories where Doc and Docg are often marked by single-variety. It is the portrait of the Igt Toscana, a geographical indication that represents 27% of regional production, 90 million bottles per year that are born from 12,500 hectares, for an estimated production value around 500 million euros. Data from the Vini Toscana Consortium, which brings together over 130 of the most important wineries of the "Grand Duchy", which has reconfirmed Cesare Cecchi as president.

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BERTANI

SMS

Bottega del Vino, the history and Famiglie

When Amarone presents the new vintages, the Famiglie Storiche, active witness of Valpolicella and its winemaking variations, cannot fail to be present, making their wines available to the national and international press at the Antica Bottega del Vino, their headquarters in Verona since 2011. The restaurant, led by Luca Nicolis, is one of the oldest Italian historical places, which roots date back to the 16th century, the period of Serenissima Republic of Venice. At the time it was called Osteria lo Scudo of France, that became Biedermeier with the Austrians in Verona in the 18th century, to arrive at its current name in 1890. It's very long wine list, consisting of 4,500 labels, was awarded in 2021 by the British magazine "World of Fine Wine" as the best wine list of the year, and for years the "Grand Awards" confirmed by the Us magazine "Wine Spectator" (the tasting in more detail).

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Report

Wine and Piwi, here are Resistenti Nicola Biasi

Resistant varieties, for someone, represent the future, in terms of sustainability, but for others also of quality, of viticulture and enology. And now the network of Resistenti Nicola Biasi companies takes shape, made up of six agricultural companies (Albafiorita, Ca 'da Roman, Colle Regina, Poggio Pagnan, Della Casa and Vin de la Neu) in six different territories between Friuli, Veneto and Trentino, led by Nicola Biasi, oenologist and producer.

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First Page

Valpolicella is a healthy market with solid companies, thanks to its wines, Amarone leads

The merit goes to Valpolicella's appellation wines Amarone, Ripasso and Valpolicella, which enjoy excellent health, that the market is growing, notwithstanding all the challenges in this period, and also solid companies that have an above average economic base. The Nomisma Wine Monitor has confirmed the state of health from numbers registered last year - 73.6 million bottles for 500 million euros in value, of which almost half related to sales of Amarone - and the analysis of the Studies and Research Department of Banco BPM for the Consortium for the Protection of Valpolicella wines, in Verona at the "Amarone Opera Prima" (a special event that linked wine, and the beauty of Verona and its symbol, the Arena, temple of the opera world). The comparison that Banco BPM made, between the performance of the Venetian denomination and the National scenario of the sector, revealed that the Valpolicella wine companies are among the best performing in terms of liquidity, lower indebtedness and better debt sustainability, also in 2020. The main red wine area of the Veneto Region won the comparison with the Italian average of the premium range, which is the most consistent in the area in terms of production structure, thanks also to Amarone, the leading wine that drives the entire denomination towards the luxury segment. The net profit of the Valpolicella companies during the 2020, registered a growth of at +6.4%, against the average +0.4% in the premium segment and -2.6% in the classic segment (+12.4% luxury), and +14.4% GOM (gross operating margin) compared to +12.5% premium, and a much higher net worth (54.7% vs 43%). And in a current uncertain and complex picture, the positive results of Valpolicella wines - an unprecedented jump in sales in 2021 and an increase in value trending to 16%, thanks to growth of exports (8-9% and the domestic market (31%), and a rising medium - have assumed even further value. According to the Nomisma Wine Monitor survey, on a sample of over 40% of the market, the best performance is accredited to Amarone, the star of an authentic sales boom (+ 24%), exports to + 16% and value + 39% on the domestic market. With the wines of Valpolicella which, led by Amarone, generate a turnover of between 500 and 600 million euros a year.

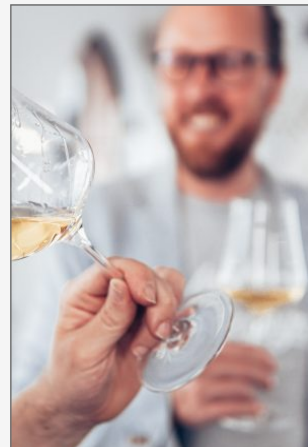
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Focus

Wine, 30 million Italians drink it

More than one in two Italians drink wines, even if they drink less than in the past. Almost 30 million Italians consume the nectar of Bacchus, 55% of the Italian adult population, 66% among males and 44% among females. The Osservatorio dell'Unione Italiana Vini (Uiv) notes this data, which elaborated the latest, unpublished, Istat data on alcohol consumption in Italy in 2021. According to the Uiv analysis, in the last 10 years, the number of consumers (over 29 million) has grown slightly (+ 2.3%, + 9% for females), while the most significant changes are recorded in the habits of the demographic clusters that compose them. Surprisingly, compared to 2011, young people between 18 and 34 years old lost little in number (-2.9%, but a slight increase in the last 5 years), while the most significant changes concern the 35-44 age group (-23%). The more mature groups have an increasing trend: + 11.4% from 55 to 64 years and + 19.3% from 65 years upwards. In addition, the figure for daily consumers decreased from 14.9 million to 12.4 million (-16.8%) in the decade, with a drop of 31.3% for those who drink more than half a liter per day. "Compared to thirty years ago - said the president of Unione Italiana Vini, Lamberto Frescobaldi - when wine was a sort of side dish, the relationship with consumers has evolved a lot.

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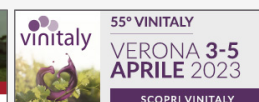
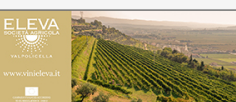


Wine & Food

Wine and investments, here is Le Cerraie, winery-hub of Tenute del Cerro (Unipol Gruppo)

The sustainability, environmental and economic, of wine companies, firstly passes through the vineyard and the cellar. But logistics will also be increasingly important, and considering the times we are experiencing, between skyrocketing costs of transport and raw materials, and difficulties in finding it, make it very clear. The frame that makes the 10 million euro investment of Tenute del Cerro, the agricultural and wine company of Unipol Gruppo, even more important, which recently inaugurated the new Le Cerraie winery in Montepulciano. Which will be a hub dedicated to bottling, labeling, aging and storage of the wine of the entire production of Tenute del Cerro (between Montepulciano, Montalcino, Val di Cornia and Montefalco), a company that brings together 4,500 hectares of owned land, of which almost 350 are vineyards, and a total production of 1.5 million bottles.

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For the record

Bottega, production stops because of a lack of glass. And "returnable bottles" come back

Bottega, one of the most important Prosecco brands in the world, has seen production lines stop six times in a few weeks, due to the lack of glass. "In two months - reads the press release from the Treviso company led by Sandro Bottega - it is possible to quantify a production failure of 300,000 bottles, with the relative economic damage". And if the solution lies in sustainability and in the technologies of the future, meanwhile, Bottega, "announces that, considering the lack of glass, it will reintroduce "returnable bottles".

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