

News



"The World Best Vineyards"

The value of a wine is also made by the beauty of its terroir, and that of the winery where it is born. So, while waiting for the "Best of The Best", which will be unveiled on October 26, in recent days the positions from No. 51 to No. 100 of "The World Best Vineyards", the ranking of the world's most beautiful wineries, were announced. Already 6 (compared to the 4 in 2021, Antinori, Ferrari, Ceretto, Gaja) Italian wineries are present in this second half of the ranking list, with Piedmont's Ceretto and Gaja rising to positions No. 62 and No. 65, respectively, and then Villa Sandi, at No. 70, Tenuta Cavalier Pepe at No. 74, Marchesi di Barolo at No. 90 and Tenuta San Leonardo at No. 97.

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BERTANI

SMS

Fine wines: there is optimism for 2023

Looking to the future of the fine wines market, optimism and confidence prevail. At least from the opinions of the 943 players and experts in the world of fine wines on which rest the conclusions of the "2022 Global Fine Wine Report", signed by Liquid Icons, the soul of "The Golden Vines Awards" 2022, in recent days in Florence. According to the report, sentiment on the fine wines market in 2023, for 60% of those surveyed is "positive", 30% "very positive", and 4% "negative". The main strengths, for 90% of experts who preach optimism, are: the strength of the fine wines segment; growing demand; increasing quality; and growing investment. Looking at countries, 43.2% listed French territories among those with the greatest potential in the fine wines market. Next was Italy (26.03%).

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Report

Ferrari Purosangue

The Italian red par excellence, Ferrari, the most famous Italian brand in the world by far, chooses the most beloved red, Brunello di Montalcino. It is among the majestic white roads of the Unesco World Heritage Val d'Orcia, which run amidst the Sangiovese vineyards of Altesino owned by Elisabetta Gnudi Angelini, one of the great entrepreneurs of Italian wine, that Maranello has decided to tell, in a video just under two and a half minutes long, but dense with beauty and emotion, about its new and highly anticipated Ferrari Purosangue, the first crossover of the Prancing Horse.

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First Page

Wine businesses: big ones make the market, small (top-branded) ones at the top for "ebitda"

In the three-year period 2019-2021, wineries' revenues grew by 11.6% with a significant improvement in their profitability (+7.17% ebitda). Investments also grew (+13.7% over 2019) and this activity did not generate a proportional increase in financial debt, which, instead, decreased by -19.15% over 2019. A sign that value has been worked on, and that the industry believes in its possibilities and reinvests the growing profits back into the company. This is the salient fact that emerges in the analysis of 2021 budgets (854 companies) that represent an aggregate of revenues of 12.7 billion euros by the Management Study Center of Studio Impresa, led by Luca Castagnetti (and anticipated in part in July 2022 as part of VinoVip Cortina, and published in "Il Corriere Vinicolo", published by Unione Italiana Vini (Uiv)). The top wineries by profitability? At the absolute top, by ebitda, is Tenuta San Guido with 63.48%, followed by Ornellaia and Masseto with 59.86%, Jermann with 57.98%, San Felice with 56.3%, Antinori with 53.7%, and Tenuta di Biserno with 52.2%, the best among the 19 wineries with an ebitda above 35%. Specifically, according to the summary edited by Castagnetti for WineNews, in 2021 the aggregate of vineyards, wineries and facilities is 7,902,561,803 euros, an increase of 3.2% over 2020 and 13.7% over 2019. In contrast, the total exposure to the financial system goes down: in 2021 it is 1,572,095,327 euros, an improvement of 10.4% over 2020 and 19.15% over 2019. The net financial position to EBITDA ratio is not only very good, but improves from 1.9 in 2019 to 1.4 in 2021. And looking at equity, it comes to 10,515,303,325 euros, an increase of 6.64% over 2020 and 28.76% over 2019. Overall, Castagnetti explains (the full study in-depth), it emerges that the big companies make the market (companies over 50 million in sales in 2021 increased sales by 26.1% over 2020, while those under 5 made -11% on revenues), while small companies have, on the other hand, the best profitability understood as Ebitda (earnings before taxes, fees, depreciation and amortization and provisions): 11.8% versus 10.3% on average.

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Focus

Italian wine, exports at +13% in the first 7 months of 2022

Italian wine export growth remains on positive ground, but continues to slow, as widely expected and predictable. If Istat data, analyzed by WineNews, in the first 2 months of 2022 recorded a full-bodied +21% (over the same period 2021), which however then "dropped" to + 13.5% during the first half of 2022, data from the Italian National Institute of Statistics, related to July 2022, confirm the slowing trend, marking a +13% overall, for a value of 4.5 billion euros. A figure, however, to be greeted with optimism, moreover calculated on a 2021 that, it is worth remembering, had closed with a record 7.1 billion euros of exports, with +12.4% on 2020. A growth rate, in any case, that analysts and entrepreneurs say will be difficult to confirm. In any case, in the first 7 months of 2022, shipments for the Italian wine system, also in light of the international context, have been going decidedly well, overall, with decidedly different performances, however, from country to country (in more detail). USA, UK, Germany and Canada did well, while Italy conquered France (+32.7%).

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Wine & Food

Falstaff's first guide entirely dedicated to the world of Italian wine is born

From Ca' del Bosco as Sparkling Wine of the Year to Cantina di Terlano as White Wine, from Rivera as Rosé Wine to Poderi Aldo Conterno as Red Wine and Collection Award, from Rocca di Montegrossi as Sweet Wine to Elio Altare as Special Lifetime Achievement Award, to Tenuta di Carleone as Special Newcomer Award. These are the wine stars of Italy according to the "Falstaff Wein Guide", entirely dedicated to the world of Italian wine. The newcomer to the largest print lifestyle and food and wine magazine in German-speaking countries - with a circulation of about 142,000, as well as a wine and gastronomy portal with the largest circulation in Austria - attempts to sketch the diverse Italian wine scene. The guide, with more than 400 wineries and 2,300 wines, is edited by Othmar Kiem and Simon Staffler.

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For the record

Ornellaia, \$302,000 for the Guggenheim

When one of the absolute top brands of Italian wine meets international art for charity, success is inevitable. And so it was, once again, for the auction of the lots of "Ornellaia Vendemmia d'Artista 2019: Il Vigore", auctioned by Sotheby's, online, which, with the bottles of Frescobaldi's Bolgheri-based label "dressed" by the works of Swedish artists Nathalie Djurberg and Hans Berg, raised an impressive \$302,000, which will be donated to the Solomon R. Guggenheim Foundation for the Mind's Eye program.

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