



News



When art inspires wine

"In our financial and real estate group, we have a foundation that collects works of art, where wine is often the protagonist, such as the bronze head of Papposilenus from the Hellenistic period and a Roman statue of Dionysus, which inspired us to produce it, thanks to our friendship with oenologist Riccardo Cotarella". This is how, to WineNews, entrepreneur Valter Mainetti, major shareholder and CEO of Gruppo Sorgente, editor of "Il Foglio", and wine producer with his wife Paola, tell about the Aramaicos project in the Coteaux des Baronnie, France, where, with Cotarella directing vineyard and cellar, the red wine Les Deux Léviérs 2017 was born.

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BERTANI

SMS

Export, Italy driven by sparkling wines

Sparkling wines continue to be the real driving force behind Italian exports, with +19% in value, which becomes +22% if we look at Prosecco alone (+20% in France) and a growth in volume as well, amounting to +6% (+9% of Asti Spumante), while bottled still wines struggle (-3% volume), with reds suffering, closing at -4% volume and +4% value, against +12% for whites. On the reds, volumes in the lower positioning range (below 3 euros) are contracting, while premium wines, particularly from Piedmont (+9%), Veneto (+4%) and Tuscany (+6%), are holding up very well and indeed showing good growth. Sparkling wines give up -7% in volume but gain 6% in value. This is what emerges from the analysis of the Osservatorio Unione Italiana Vini - Uiv, Ismea and Vinitaly on Italian wine exports in 2022.

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Report

Young and wine according to Pasqua Vini

Understanding the market in order to anticipate it and continue to grow: this is the path Pasqua Vini has chosen, which closed 2022 with 65.4 million euros in turnover (+4% over 2021), thanks to an export share of more than 89%, and to the driving force of premium wines. Also thanks to the study on Gen Z and Millennials in the US, UK and Italy by the international company Toluna. Among the trends, the desire to see wine combined with other languages, such as art, like the "Luna Somnium" project, at Vinitaly 2023.

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First Page

Germany's slowdown and Europe's markets: waiting for ProWein 2023

Germany, Europe's leading market for wine imports, closed 2022 with a decline of 2% in value (2.7 billion euros) and 6.8% in volume (13.3 million hectoliters), with the average price exceeding, for the first time, 2 euros per liter (2.03, to be precise). These are the numbers compiled by the Deutscher Weinbauverband e.V - the association of German producers - on data from the Federal Statistical Office, which bring the entire wine world closer to the appointment with ProWein 2023, staged in Düsseldorf March 19-21. What is unanimously regarded as the most important international wine fair, however, is also the privileged gateway to all European markets, from those of the Alpine countries to those of the Scandinavian countries, passing through Central Europe and Eastern Europe. Countries in which Italian wine boasts important and constantly growing sales (in more detail). Europe is worth half of all Italian wine exports: 3.9 billion euros and many of the big buyers from these countries will be at ProWein 2023. Where Italy, as always, will have a place of honor: the first exporting country on the German market, capable of reversing the general trend and growing again in 2022, reaching 1.18 billion euros (+4.9%) and a 37.7% market share in value, Italy is also first in terms of attendance, with 1,750 exhibitors. From Valtellina to Etna, from Abruzzo to Bolgheri, passing through the Langhe, Chianti Classico, Doc delle Venezie, and Tuscan Maremma: Italian wine will be present with all its main territories and its leading companies and brands. And the spotlight will be on business, of course, but also on a guest of honor who certainly won't go unnoticed: Kylie Minogue, Australian singer and actress who, on March 20, will take the stage at ProWein 2023 to present wines branded "Kylie Minogue Wines", including the Prosecco Rosé produced together with Zonin and which has become the best-selling wine on the UK market, and converse with the press (WineNews will also be there). ProWein will, however, have its own prologue, on March 18, first with the German stage of Gambero Rosso's "Tre Bicchieri Worldtour", then with Meininger's International Wine Conference, which anticipates the Meininger Awards.

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Focus

Italian wine exports in 2022 at 7.87 billion euros

Stopping somewhat short of expectations, Italian wine exports in 2022 hit a new record, at 7.87 billion euros. Istat data, analyzed on a monthly basis by WineNews, recounted a steady slowdown in exports, which in the end nonetheless marked an important growth: +9.8%. Surprising, in a positive sense, is the figure on the volume of wine exported in 2022: 21.9 million hectoliters, compared to 22 million hectoliters in 2021, and a drop of just 0.45%, which means that the average price has grown to 3.58 euros per liter. There are appreciable differences between one market and another, and while the reference markets - the United States, Germany, Great Britain, Canada, and Switzerland - closed 2022 positively, disappointing data came from Denmark, Norway, and China. Germany remains a solid reference point on the EU market for Italian wine, which closed 2022 at 1.18 billion euros (+4.9%). Great Britain did well, with 811.5 million euros (+9.4%), as did the United States, at 1.86 billion euros (+8.3%), Canada, which posted an excellent +11.4%, at 427.4 million euros, and Switzerland, the fifth destination for Italian wine, at 426.3 million euros, up 2.7% (read more).

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Wine & Food

Italy "triumphs" at "Mundus Vini Spring Tasting 2023", Mezzacorona the best

A total of 12 Grand Gold Medals were awarded to Italy at the "Mundus Vini Spring Tasting 2023" (in more detail), one of the most prestigious international competitions, signed by German publisher Meininger Verlag and now in its 32nd edition. Where the Mezzacorona Group, a point of reference for Trentino cooperatives, was awarded the prize for "Best Italian Producer", earning a record 13 gold medals and 14 silver medals, and two "Best of Shows", the highest honor, for Pinot Grigio Castel Firmian Trentino Doc Riserva 2021 (best white wine from Trentino) and Dalila Feudo Arancio Sicilia Doc 2021 (best white wine from Sicily). The official presentation of the awards will be staged at ProWein (March 19-21, in Düsseldorf).

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For the record

Health warnings, a little further away

"The alarm over health warnings on wine labels in Ireland may have been temporarily pushed back, pending a rational definition of correct information, which would put citizens in a position to know that excess wine, like any other excess, is very dangerous, but that instead drinking consciously, in modest quantities, can have beneficial effects". Thus, to WineNews, the Minister of Agriculture and Food Sovereignty, Francesco Lollobrigida, from the meeting in Concooperative FedagriPesca.

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